

# **Sponsorship Opportunities**

#### Royal Flush Sponsor - \$2500

- Business or Name Recognition on HAHS' website, quarterly newsletter, monthly e-newsletters, and event collateral with prominent placement
- Live thanks during event program
- Recognition posts on social media sites: Facebook, Twitter, and Instagram
- Full page ad in Event Program
- Signage or digital assets for you to display that you support HAHS
- 10 tickets to the event

#### Full House Sponsor - \$1000

- Business or Name Recognition on HAHS' website, quarterly newsletter, monthly e-newsletters, and event collateral
- Live thanks during event program
- Recognition post on social media sites: Facebook, Twitter, and Instagram
- Half page ad in Event Program
- Signage or digital assets for you to display that you support HAHS
- 4 tickets to the event

### Three of a Kind Sponsor - \$500

- Business or Name Recognition on HAHS' website, quarterly newsletter, monthly e-newsletters, and event collateral
- Recognition post on social media sites: Facebook, Twitter, and Instagram
- 2 tickets to the event

### High Card Sponsor - \$250

- Business or Name Recognition on HAHS' website, quarterly newsletter, monthly e-newsletters, and event collateral
- 1 ticket to the event

## **Other Support Opportunities**

#### Live and Auction Items

- Silent Auction items should be gift cards or certificates for products or experiences; bottles of wine, beer, or spirits; or tangible products such as jewelry, food products, artwork, and more. For more information, Marcess Owings at (510) 581-0223 ext 152 / marcess@haywardareahistory.org.
- Live Auction Items should be higher value experiences or items with a starting lot value of \$500. Examples include access to vacation properties, full dining experiences, private access to air or sea travel experiences, and more.

#### **In-Kind Donations**

- Business or Name Recognition on HAHS' website, quarterly newsletter, and event program
- Areas for in-kind support include: event décor; floral arrangements; event favors; dessert bar; wine, beer, and spirits donations. To select this option, please contact Marcess Owings directly at (510) 581-0223 ext 152 or marcess@haywardareahistory.org.

## **Casino Royale Sponsorship Form**

Yes, I would like to be a sponsor for the HAHS Casino Royale Fundraising Event!

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Please select Sponsorship Level(s): O \$2500 Royal Flush Sponsor ○ \$1000 Full House Sponsor O \$500 Three of a Kind Sponsor O \$250 High Card Sponsor Please select Other Support Option(s): O Auction Item Donation o Circle one: Silent Auction Item Live Auction Item HAHS may decide Please describe item(s) here: Donation value(s):\_\_\_\_\_ O In-Kind Donation: O Additional Donation: \$ Information and Payment Details Contact Name and Title: \_\_\_\_\_ City:\_\_\_\_\_\_ State:\_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: Email: Total Amount: \$\_\_\_\_ O Check enclosed (Payable to Hayward Area Historical Society)

Please return to: Hayward Area Historical Society, Attn: Advancement Department, 22380 Foothill Blvd, Hayward, CA 94541
Or via email to: <a href="mailto:marcess@haywardareahistory.org">marcess@haywardareahistory.org</a> For questions and more information, please call (510) 581-0223 ext 152.
The Hayward Area Historical Society is a 501(c)(3) nonprofit organizations. Contributions are tax deductible according to the rules set forward by the Internal Revenue Service. HAHS EIN: 94-1508257

O I would like to charge my credit card. (HAHS representative will contact you by phone or email to arrange secure payment)