

2019 ANNUAL REPORT



2019 IN REVIEW

Exhibits

2019 was a year of a lot of changes for the Hayward Area Historical Society. After hosting three temporary exhibits in the Community Gallery along with the Your Story exhibition in the History Gallery, HAHS closed all galleries in September to start a move to the second floor.

HAHS and the Hayward Arts Council continued their long-standing partnership. Opening in January was the Hayward Arts Council Members Show. The exhibition included artworks from 45 artists from throughout the East Bay.

In May, HAHS hosted *Creating Our Future*, an exhibition from Seneca Family of Agencies MAC SELPA Counseling Enriched Classrooms. This was their second student art show, which featured artwork from students in the second through twelfth grades. The art show project sought to provide young artists the opportunity to develop their creative abilities, connect with community members, and get a taste of the excitement of exhibiting their work.



For the summer, HAHS exhibited Marion Coleman's story quilts dedicated to Russell City. These quillts were originally displayed in the exhibition Stitching *Russell City Stories* at the Museum in 2015. At the close of the exhibit, Coleman donated four of the quilts to the Historical Society's permanent collection and kept the remainder to display in other exhibitions. Unfortunately, Coleman passed away in April 2019. She wished for the quilts to be reunited in our permanent collection and her family made it happen. HAHS was honored and privilged to provide a home for a collection of her amazing work. We give a very special thanks to the Coleman Jonegwaard family.

With the closure of the galleries at the Museum, the annual Day of the Dead exhibit was hosted at McConaghy House. Visitors had an immersive experience that explored the many rich traditions associated with the holiday, from La Catrina and calaveras to pan de muerto and alebrijes.



Historic Properties

McConaghy House saw 543 visitors through regular monthly open days and specialty programming. For the holiday season, the house was decorated in a theme to celebrate the Nutcracker, with each room representing a different part of the ballet's story. Visitors were encouraged to count how many nutcrackers they could find throughout the decorations.

At Meek Mansion, 1793 visitors came over the course of three open days. In October, the Mansion's sesquincentennial was celebrated, honoring the structure's impressive 150 year history. A partnership between HAHS and HARD, the event featured horse cart rides, a video history of the Meek Family, a self-guided tour with costumed docents representing Meek family members, and more.



San Lorenzo Pioneer Cemetery hosted 121 visitors and volunteers, who came to help with the care and maintenance of the cemetery over six cleanup days.

Education

In 2019, HAHS served 3,206 Hayward area students through school tours, in-class presentations, and Discovery Kit rentals, which was impressive growth over the previous year.



HAHS offered a variety of programs at the Museum and Historic Properties in 2019, including a screening of Gina's Journey: The Search for William Grimes for Black History Month, a presentation on local Carnegie Libraries, paranormal investigations at Meek Mansion and McConaghy House, Haunted History tours at McConaghy House, Toddler Time and Family Crafts.

HAHS volunteers logged 3,382 hours of service in 2019.

HAHS welcomed a total of 6,747 visitors to the museum for exhibits, receptions, and special tours in 2018. In total, HAHS served 14,072 people through all activities, including museum visitorship, research assistance, programming and events, and field trips.



Collections & Research Library

There were 31 donations to the Archives and Museum Collections. The donations ranged from a Wedgewood stove to an oversized glass plate negative. More than 500 individual photographs of the Hayward area were donated in 2019.

A total of 253 research requests were answered in 2019, and 96 research appointments were facilitated.

2019 FINANCIAL STATEMENT

Revenue

Fundraising and Earned Income Investment Income Revenue and other support

Expenses

Program Services Administration

Change in net assets Net Assets at Beginning of Year Net Assets at End of Year

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\$247,657 \$346,732 \$126,806

\$784,490 \$317,996

(\$373,487) \$9,115,541 \$8,742,054

2019 Volunteers

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Underwriting for School Tours

Berty Nebenzahl and Ruth Talley The Optimists Club of San Leandro

2019 Education Program Sponsors

KMS Unique Angels and Gifts Black History Month Program The Optimists Club of San Leandro San Lorenzo Pioneer Cemetery Clean Ups



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The Hayward Area Historical Society connects people, experiences, and stories.

