



# 2018 ANNUAL REPORT



# 2018 IN REVIEW

## Exhibits

2018 ushered in four exhibitions at the Museum. Three of the exhibitions were displayed in the Community Gallery and one in the Special Gallery.

Opening in January 2018 was the **Hayward Arts Council Members show**. The exhibition included artworks from over 48 artists from throughout the East Bay.

The summer exhibition was a traveling exhibition from our partners at Exhibit Envoy, **Black and White in Black and White**. The exhibit included large format images printed from glass plate negatives depicting mostly early 20th century portraits of African Americans in Lincoln, Nebraska. The amazing images had been carried around for many years in the possession of the curator Doug Keister who made his home in California, not knowing what treasures he had. After more in-depth research, Keister found that the photos had been taken by African American photographer John Johnson. The exhibition presented the opportunity for our community to see a rare collection of images that they would not have seen otherwise.



members of the local Japanese American community who were instrumental in directing the content of the exhibition and offered artifacts for display in the exhibit. It was our highest attended exhibition ever. Visitors to the exhibit left hundreds of comments, supporting our work in presenting an often-controversial topic and sharing their own stories.



## Historic Properties

McConaghy House hosted 460 visitors through regular monthly open days and specialty programming. A small holiday boutique made its return during December, adding to the ambiance of the spirited decor.

Nearly 1770 visitors toured Meek Mansion during four free open days through the year and through special tours and programming.

San Lorenzo Pioneer Cemetery hosted 72 visitors and volunteers, who came to help with the care and maintenance of the cemetery.



In the fall, was our annual **Day of the Dead** exhibition which brought another surge of participation from local artists and community members. The exhibit included traditional altars, digital media, pastels, acrylics, mixed media, photographs, and sculptures celebrating different interpretations of *Día de los Muertos*. An interactive memorial section within the exhibition eventually included hundreds of memorials left by visitors to the exhibition in honor of their loved ones. The interactive altar that encouraged children to build their own altar was also popular.

From the beginning of March through the end of the year was a special exhibition, **Loyal Americans: Japanese American Imprisonment During World War II**. The exhibition was a true partnership with

## Education

In 2018, HAHS served 2,994 Hayward area students through school tours, in-class presentations, and Discovery Kit rentals.



Through six programs, we served an additional 654 visitors. These programs included the Black History Month lecture with guest Professor Jason Seals, the Hayward Area Film Festival, a Japanese arts and crafts program for families, a first hand recounting of "Stories from Camps" related to the Loyal Americans exhibition, a discussion about civil liberties, and our Day of the Dead family program.

There were 11 Toddler Time programs held at the museum through the year, serving a whopping 758 toddlers and their caregivers, who all took part in storytime, singalongs, and crafts.

HAHS volunteers logged 3,591 hours of service in 2018.

## Research Library

A total of 275 research requests were answered in 2018. Over 160 visitors came specifically for the Research Library for the first full year of a newly implemented appointment based system.



HAHS welcomed a total of 11,920 visitors to the museum for exhibits, receptions, and special tours in 2018. In total, HAHS served 19,360 people through all activities, including museum visitorship, research assistance, programming and events, and field trips.

# 2018 FINANCIAL STATEMENT

## Revenue

Fundraising and Earned Income	\$149,374
Investment Income	(\$107,890)
Revenue and other support	\$133,569

## Expenses

Program Services	\$822,458
Administration	\$339,253

Change in net assets	(\$986,658)
Net Assets at Beginning of Year	\$10,110,003
Net Assets at End of Year	\$9,123,345

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Donna L. and Edward E. Martins Foundation

## Underwriting for School Tours

Berty Nebenzahl and Ruth Talley  
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## 2018 Education Program Sponsors

Eden Township Japanese American Citizens League  
*Loyal Americans Programs for 2018*  
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*Toddler Time*  
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*Day of the Dead Family Program*  
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*San Lorenzo Pioneer Cemetery Clean Ups*

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*The Hayward Area Historical Society joins with people of all ages in the preservation, study and interpretation of the diverse heritage of our community. Through educational programs, interpretive exhibitions and the preservation of historic sites and artifacts, the Historical Society promotes an understanding about our shared history as we face the issues that will shape our future.*

