



4 Celebrating 60 Years!

The life of the Hayward Area Historical Society

8 Event Calendar

Save these pages to keep abreast of events & programs happening this season

12 Collections Corner

A fascinating new donation to the HAHS Archives

15 HAHS "60-for-60"

Keep HAHS going strong with your support

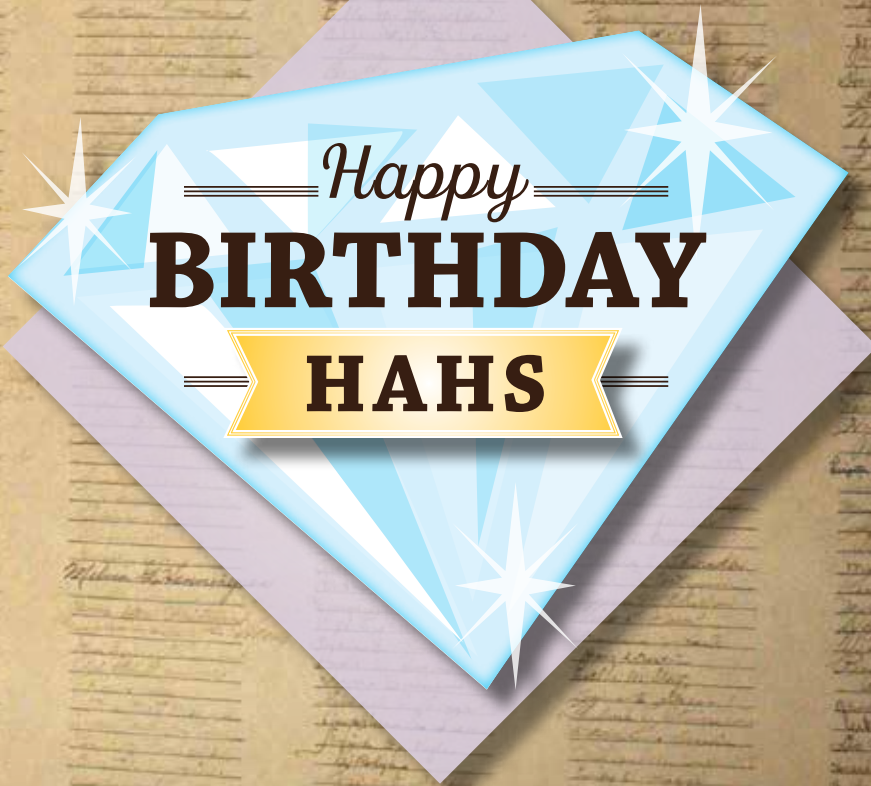
Hayward Area Historical Society

Hayward, California

Organized this 6th day of December 1956 by the Hayward Chamber of Commerce

To discover, preserve and disseminate knowledge about the history of Hayward and the Township of Eden.

Charter Members





FROM THE DIRECTOR

"When the suburbanites speak of re-establishing the spirit of the frontier communities, there is a truth in their analogy. Our country was born as a series of highly communal enterprises, and though the individualist may have opened the frontier, it was the co-operative who settled it. So throughout our history. Our national genius has always lain in our adaptability, in our distrust of dogma and doctrine, in our regard for the opinion of others, and in this respect the organization people are true products of the American past."

—William Whyte, *The Organization Man*

Manuel Furtado, Allen Strutz, Ines Plant, Katherine Borneman, Harry Bradford and many others -- the organization men and women who rallied to form of the Hayward Area Historical Society in 1956 may have been breathing the same air of "belongingness" that the editor of Fortune magazine, William Whyte, distilled in his essay of the mid-fifties. Theirs was a gesture of purpose "to discover, preserve, and disseminate knowledge about the history of Hayward and the Township of Eden" at a time when the area was experiencing the pangs of suburban growth and change. There is usually a little drama as people reestablish themselves, incorporated and unincorporated. But more than 380 charter members who signed their names were undoubtedly looking to the future with optimism.

It has been 60 years since the founders of the Historical Society gathered on church pews to get us started. Their initial gifts of membership in the 1950s and Alden Oliver's bequest in 1993 have enabled HAHS to occupy an office in the Chamber of Commerce, then into a retired post office, and now along Foothill Boulevard – each move expanding the depth and wealth of our offerings. Late- 2016 begins another quest: a "60 for 60" campaign for 60 or more significant donations, gifts and pledges in support of the next 60 years of saving the best of our history and area culture for our members, residents and visitors to our "Heart of the Bay," and the curious young and older who may come here.

Ours is a shared resource. I hope you are inspired by what we do here, and excited by the prospect of giving to a worthy and welcoming place.

—AT Stephens, *Executive Director*



HAYWARD AREA HISTORICAL SOCIETY

Venues

BOARD OF DIRECTORS

Georgiandra Ostarello
President

Linda Ivey
Vice President

Peggy Collett
Secretary

Amy Nelson Smith
Treasurer

Katie Lawton Allen

Sandra Davini

Mariellen Faria

Norman Fobert

Jacques Gautreaux

Pat Hodges

Karen McHenry-Smith

Richard Patenaude

Guy Sandoval

Connie Willis

STAFF

AT Stephens
Executive Director

Tatyana Long
Bookkeeper

Diane Curry
Curator & Archivist

John Christian
Associate Archivist

Heather Farquhar
Collections & Historic
Properties Manager

Gretta Stimson
Collections & Historic
Properties Assistant

Samara Rivers
Development Manager

Winda Shimizu
Development Assistant

Marcess Owings
Membership &
Marketing Manager

Bria Reiniger
Education & Volunteer
Manager

Dillon Harrison
Visitor Services Assistant



HAHS MUSEUM OF HISTORY & CULTURE

Historical and cultural exhibits and events plus a children's gallery, museum store, and cafe! Open Wed - Sun, 10AM - 4PM.

22380 FOOTHILL BOULEVARD, HAYWARD



McCONAGHY HOUSE

A lovingly preserved 1888 Eastlake style Victorian. School tours available. Open the first weekend of the month, 11AM-4PM.

Tours at the top of the hour, last tour at 3PM.

18701 HESPERIAN BOULEVARD, HAYWARD



MEEK MANSION

Built in 1869 by William Meek. Located on nearly 10 acres. Currently undergoing restoration.

17365 BOSTON ROAD, HAYWARD



SAN LORENZO PIONEER CEMETERY

Final resting place of over 2000 residents from politicians to paupers and Hayward area pioneers. Open on the second Saturday of the month, May through September, 10AM-2PM.

HESPERIAN BLVD. & COLLEGE STREET
SAN LORENZO

Celebrating 60 YEARS HAHS



HAHS has always been the Hayward **AREA** Historical Society. Long before the Society was incorporated, Castro Valley, San Lorenzo, Mt. Eden and other communities around Hayward had been closely associated with the city for more than a century at that point in the 1950s.



By **Diane Curry**, Curator

The idea of a historical society was not new. The suggestion was made in 1927 to form a local history museum. Toward the end of the World War II, as the community was looking to the future, a citizen's committee suggested the formation of a society to preserve local history. The notion was proposed again in the early 1950s but no real action was taken until 1956.

Why then, you might ask? The simple answer is, the time was right. Washington Township had just formed a historical society in the wake of the creation of the new city of Fremont and San Leandro was in the process of establishing one as well when an editorial in the Daily Review in March 1956 stated:

"...with each year that passes, the pieces of evidence which compose that history are scattered farther from Hayward, or are lost. Without those views of a picturesque past, Hayward will find its history fading with the years, leaving little or no trace of those pioneer days.

What is needed... is a group of people sufficiently interested in that history to help preserve it. And a place pictures, books, and relics of Hayward's history can be displayed and stored."

It took months of discussion, beginning in May 1956 under the direction of Allen Strutz and the Chamber of Commerce, to form the structure of the society before holding the first official meeting to elect temporary officers in September that year. The 25 people who attended that meeting at Bret Harte School adopted temporary bylaws and temporary officers and set the date for their next meeting. Over the next two months, they worked to get the word out for charter members of the organization. The initial goal was 200 interested people to pay \$5.00 a year to be a member of the society.

December 6, 1956 was set as the date of the first "Annual" meeting. Again held at Bret Harte School, the attendees heard a presentation by local writer and amateur historian John Sandoval on the early

history of Hayward, specifically the story of Guillermo Castro. The members found his presentation "very interesting" and gave many "enthusiastic" comments according to the official minutes of the meeting. Those in attendance then voted on official officers of the society, permanently accepted the bylaws, and established the end of January 1957 as the closing date for the charter roll. Because of these actions, we mostly consider December 6 as the historical society's "Founding Day."

Those early Board members, especially the tireless Strutz, worked hard to get the word out and recruit members. Harry Bradford, the former postmaster and son of an early resident, was the Society's curator and he began collecting. The first recorded donation to the Society's archives was an 1894 copy of the Hayward Review.

The next meeting was February 28, 1957 at the Eden Congregational Church. The 259 members enjoyed not only a "very delicious baked ham dinner" but also another lecture by John Sandoval and a "beautiful selection" of music by the La Golondrina Choral Group which had just performed at the Republican National Convention at the Cow Palace the previous summer. Members also signed the fancy charter roll. Officially, there were 385 charter members.

At this meeting, someone asked the question, "Now what?" in regards to where the organization went after signing the charter. Vocal cheerleader Sturtz responded "...the plan is to move forward and to preserve; to create public awareness of the importance of relics and documents bearing on the area's past."

So, that's what we did!

Group portrait: Allen Strutz, Mrs. Katherine Borneman, and Manuel Furtado all newly elected officers of HAHS pose with pioneer descendent, Ruth Gansberger, as she signs the HAHS charter, Feb. 1957. **Card:** Original HAHS membership card. **Guillermo Castro:** Portrait of Guillermo Castro. Repair of this painting was the first item HAHS members voted on after the charter was signed.

THE MORE THINGS CHANGE THE MORE THEY STAY THE SAME.

What was the state of things in 1956 when the Historical Society formed?

Like 2016, it was an election year. The candidates, Dwight D. Eisenhower and Adlai Stevenson, were not nearly as unpopular and contentious as the candidates of 2016, but criticisms and insults were still lobbed back and forth. Queen Elizabeth celebrated her 30th birthday to great fanfare. Tensions were high in the Middle East especially between England and Egypt around the Suez Canal. Israel, Syria and Iraq were mentioned often in the news as tensions rose in the region. Hungarians were revolting against their Soviet-controlled government and refugees were seeking asylum in neighboring countries. There was much discussion of the polio vaccine and the treatments for polio. A plane crash in the Grand Canyon killed 128 passengers and was considered the worst commercial airline disaster in history. The American Cancer Society discussed the link between cancer and smoking, and many people were injured in accidental shootings. Racial tensions were high in cities throughout the south.

The City of Hayward was annexing more land and State Assemblyman Carlos Bee was appointed to the committee to study state college needs (a move that eventually led to the establishment of CSUEB in Hayward). San Lorenzo, Washington Manor, and Castro Valley were all contentiously discussing the pros and cons of becoming cities.

When we look at what was going on in the world at the time, we understand why preserving the past for the future was important to so many people. When we see the same things happening today, it's clear that the work of preserving history is just as important!

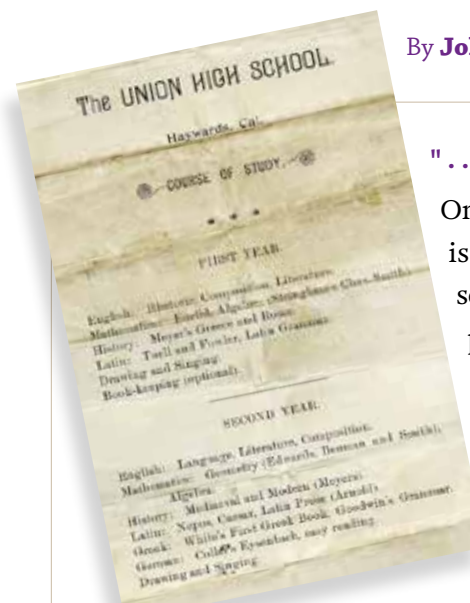
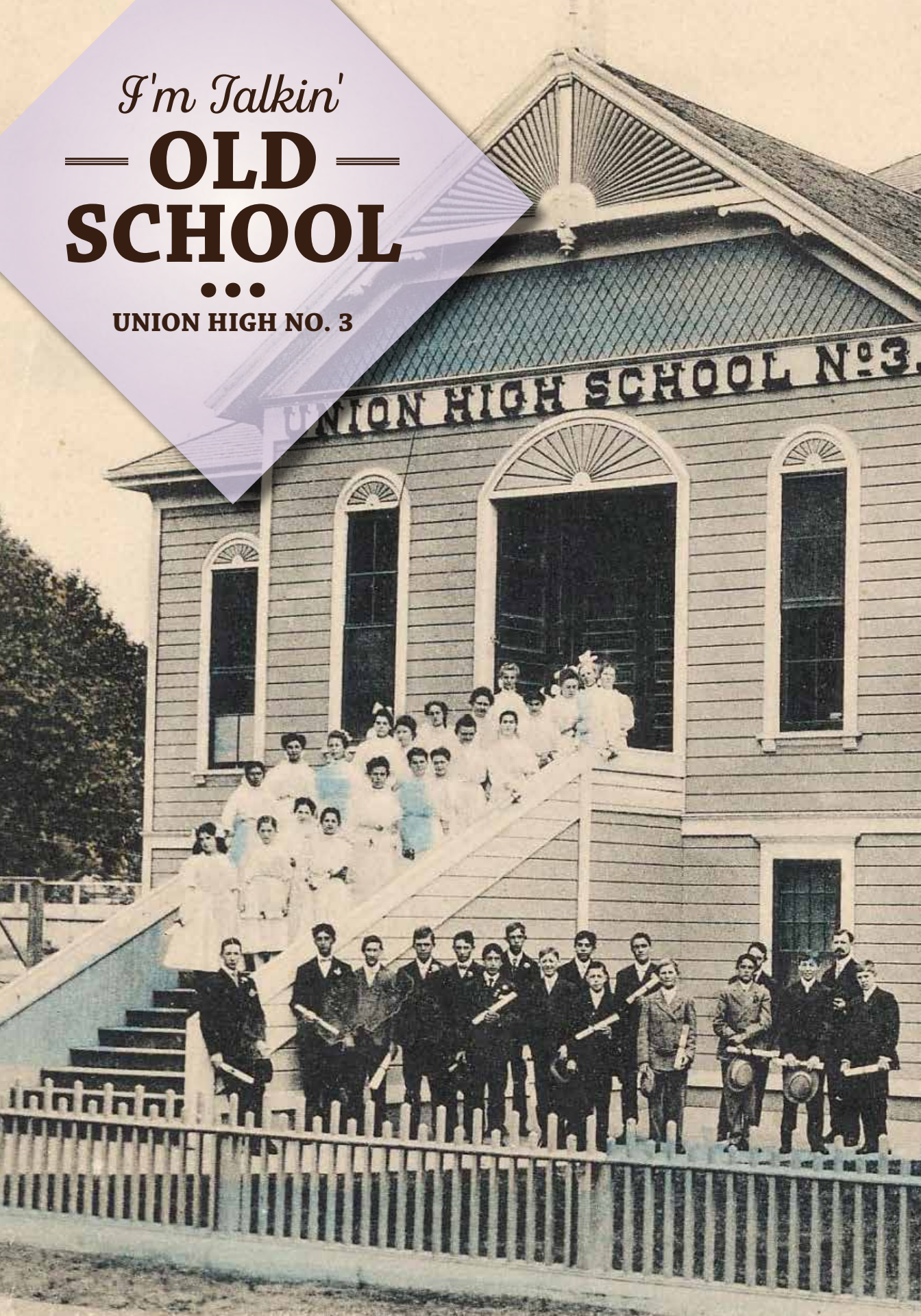


"The society will collect historical data and relics for safekeeping to form a continuing record of the area's development from pioneer days."

...so stated a Daily Review article from September 1956 following one of the first official meetings of the fledgling Hayward Area Historical Society. With a few tweaks and updating to our mission and mandate, essentially the Historical Society has been doing exactly the same work from that time to now.

By **John Christian**, Associate Archivist

I'm Talkin'
OLD
SCHOOL
 ...
UNION HIGH NO. 3



"... THE MOST BEAUTIFUL SCHOOL IN THE COUNTRY!"

One of the subjects I'm most asked about in the Archives is Hayward Union High School. "It was the most beautiful school in the country!" I am often reminded by our patrons. "It's a travesty they tore it down!" they'll exclaim. Even folks who never attended the school are pretty passionate about it. In fact Hayward Union High is so revered that most people don't realize that there was a high school before the iconic Foothill Boulevard campus opened in 1913.

The Hayward Union High School District itself was formed in July of 1892. The body was created to give more Hayward area residents the opportunity to receive a high school diploma without having to travel to Oakland or San Jose. Initially, classes were held at the local grammar school, but plans for a permanent building at the corner of A and Soto Streets were already in the works.

... WHY NO.3?

Within a year, the new district broke ground on the strangely named "Union High School No.3". You're probably wondering why the first high school was called Union No.3? Why not No.1, why any number for that matter? It was called "No.3" because it was the third union high school district formed in Alameda County. Districts had formed shortly before in Livermore and Centerville, creating Union High No.1 and No.2.

Union High No.3 was formally dedicated on December 9, 1893, welcoming less than ten students and even fewer teachers to the humble seven room schoolhouse. The keynote speaker for the dedication was University of California President Martin Kellogg. Of the school Kellogg remarked, "The character, public spirit and taste of a people are well defined by the building... An institution like this is not experimental but is permanent..."

As it turns out however, Union High No.3 wasn't quite as permanent as Kellogg proclaimed. After

only a few short decades, Union High No.3 was replaced by the grandeur of Hayward Union High School with its gleaming white columns and prominent location. The growing number of students called for the new larger campus.

The little old building was used until 1927 as a grammar school. In June of 1929, after two years of abandoned neglect—its windows broken, its plumbing stolen—the old school caught fire "[b]lazing like a Phoenician funeral pyre", according to the Hayward Review.

After 35 years of service to the community the original Hayward High School was gone. Memories of Union High No.3 were quickly overshadowed by the newer Foothill campus.

... GONE, BUT NOT FORGOTTEN

—at least in our archive. I invite you to visit the HAHS archives and explore the lesser known stories of the Hayward area, like Union High No.3. So next time you drop by take some time to research and remember the No.1 original, Union High No.3.



Left: Union High School No. 3, c. 1910. Students pose with what appear to be diplomas. Notice the prominent "No.3" over the façade. **Top:** The two-year course of study for Union High students. A four-year curriculum appeared shortly before the closure of the school. **Right:** The iconic Hayward Union High School. Better remembered and better known, but not the first high school for Hayward area students.

Winter EVENTS & PROGRAMS @ HAHS



22380 FOOTHILL BOULEVARD, HAYWARD

HAHS Founders Day Celebration

TUESDAY, DECEMBER 6
FREE!

Save the date for a special Founders Day Celebration with HAHS and celebrate our 60th Anniversary! Special museum hours, refreshments, and an evening of viewing CSUEB Public History student films on the topic of local history.



Botanical Beauties Art Demonstration

SATURDAY, DECEMBER 10, 1 – 2:30PM
Free with Museum admission

How would you paint plants without green paint? Students from the Mary L. Harden School of Botanical Illustration will answer this (and many other watercolor-related questions) during their demonstration. Artists will share how they became interested in painting, show how to mix colors for a broad palette, and help you examine botanical paintings. Following the demonstration audience members will be invited to try their hand at watercolor painting. Supplies will be provided.

Toddler Time: Pets

THURSDAY, FEBRUARY 9, 10:30 – 11:30AM
Free with Museum admission

The Hayward Animal Shelter will join us this month for stories, crafts, and play all about our wonderfully lovable pets!

8th Annual Black History Month Program: The Crisis in Black Education

SATURDAY, FEBRUARY 4, 2 – 4PM
Free with museum admission



Join us for the 8th Annual Black History Month Program. Dr. James Lance Taylor, Professor and Director of the African American Studies Program at the University of San Francisco, will be leading the lecture and followed by discussion coinciding with the national theme, The Crisis in Black Education. This program is planned in partnership with the Eden Rose Chapter of the Links, Incorporated and the Women's Ministry at Palma Ceia Baptist Church.

FREE ADMISSION DAYS!

SUNDAY, FEBRUARY 5
SUNDAY FEBRUARY 19

Come see our Community Gallery exhibition
**Celebrating Community: Black Families
of Fairview and Kelly Hill.**

FREE admission days made possible by a generous donation from Paradise Road Ranch.



Black History Month: Open Mic Night

FRIDAY, FEBRUARY 24, 5:30 – 8PM
FREE!

Calling all poets! Join us for an Open Mic event that welcomes writers at all ages and levels. In honor of Black History Month we will be holding a competition for the best African American themed poem. Doors open at 5:30pm and sign-ups will be on a first come first serve basis; performances will begin at 6:00pm.



There's a lot going on at HAHS! Keep this section handy and join us for all the fun!



18701 HESPERIAN BLVD., HAYWARD

History for Half Pints: Build your own Gingerbread House

SATURDAY, DECEMBER 3, 10AM – 1PM
Free with McConaghy House admission

Start this holiday season off right at McConaghy House! Drop by and have a nice visit with Santa Claus, read a few classic Holiday stories, and create your very own edible gingerbread house.

Twelve Stories of Christmas

SATURDAYS, DECEMBER 10 & 17, 5PM & 7PM
SUNDAY, DECEMBER 18, 10AM
\$15 general / \$10 HAHS Members,
Seniors and Students / Kids 9 and under, FREE!

**A new holiday experience at McConaghy House!
Listen to stories from Christmases past as told by the "McConaghy family and friends."**

Special Holiday Hours at McConaghy House

SATURDAY, DECEMBER 3, 10, & 17, 11AM – 4PM
SUNDAY, DECEMBER 4, 11AM – 4PM
Tours at the top of the hour. Last tour starts at 3PM

Experience the holidays at McConaghy House!
The House will be decorated for the season with guided visits at the top of each hour.

Valentine's Day at McConaghy House

FRIDAY, FEBRUARY 10, 7 – 10PM
\$25 per person or \$40 per couple

Haven't decided on how to commemorate Valentine's Day? Join us at McConaghy House for a Valentine's Date Night! Enjoy a self-guided tour of the house where actors will illuminate the history of Valentine's Day, listen to music in the carriage house while wine and chocolate tasting, and enjoy some Valentine's crafts. Proceeds support the continued maintenance and restoration of this historic local landmark.



12 Stories of Christmas

Join us for a holiday experience
at the McConaghy House!

The rooms will be decorated in all of their holiday cheer and waiting to welcome you. Hear a story about Thanksgiving and New Year as well as others about Christmases past. Following the tour, you are invited to join us in the Carriage House for cider, goodies and a chance to meet our cast of characters. Space is limited and tickets must be purchased in advance. For more information or to purchase tickets, call (510) 581-0223 or visit www.haywardareahistory.org.



Open House



Enjoy a look inside
the beautiful
Meek Mansion

**SATURDAY
JANUARY 14
10AM – 12PM, FREE!**

**17365 BOSTON ROAD
HAYWARD**



Celebrating Community:
**Black Families
of Fairview
and Kelly Hill**

January 14 – March 5, 2017

Community Gallery, HAHS Museum of History & Culture

It has been said that understanding Black history and culture is essential to understanding American history and culture. This local history exhibit depicts the diverse experiences of past and present residents, with emphasis on Black families that purchased homes and moved to this East Bay suburban community in the 1950s and 1960s. During this time, what is now known as Fairview, was one of the few communities open to non-white home owners in the Hayward area. We invite you to join us to explore and discover community through the lens of your African American neighbors. The exhibit features: neighborhood/area maps, oral histories, news articles, family photographs, artifacts, memorabilia and much more...



Sponsored by Paradise Road Ranch
and KMS Unique Angels & Gifts

**Meek
Mansion
Paracon**

March 18, 2017

We've expanded this popular event into a full day conference packed with history and other paranormal related experiences!

The event will include speakers, vendors and an investigation of the Meek Mansion. This year we are excited to welcome a wonderful group of speakers that include: Loyd Auerbach, Parapsychologist & Director of the Office of Paranormal Investigations; Rev. David Deerfeeder, Priest, Author & Medium; Elaine Davison, Paranormal Investigator & Creator of Paranormalsafety.com; Ellen MacFarlane & Devin Sisk, Paranormal Investigators & Napa City Ghosts and Legends Walking Tour; and HAHS' very own Diane Curry, Curator & Archivist. We are still waiting on confirmation from a few others, so stayed tuned for more details. The Paracon will run from 9:00 a.m. – 5:00 p.m. and be followed by an investigation of the mansion from 7:00 p.m. to 12 midnight. Tickets are \$75 for the conference OR the investigation / \$125 for both. To purchase tickets, visit haywardareahistory.org or call 510-581-0223.

Space for the investigation is limited to 20 people so don't wait to get your ticket!

SAVE THE DATE!
2017 HISTORY AWARDS
SATURDAY, APRIL 22



Botanical Beauties



11.19.2016
to 1.8.2017

**Community Gallery
HAHS Museum of
History & Culture**

Visit and enjoy a variety of botanical illustrations by talented artists of the Mary L. Harden School of Botanical Illustration. See beautiful renditions of the plants that once dominated agriculture in the Hayward area as well as more contemporary varieties.



THERE IS NO TYPICAL DAY for a Collections and Historic Properties Assistant! I get to assist Heather Farquhar (Collections and Historic Properties Manager) with the many things that need to be done to keep the museum collections space organized and

the Historic Houses running. Pest control, creating a disaster plan, inventory, decorating for Christmas, organizing collections spaces, and cataloging incoming as well as backlogged material are all in a day's work.

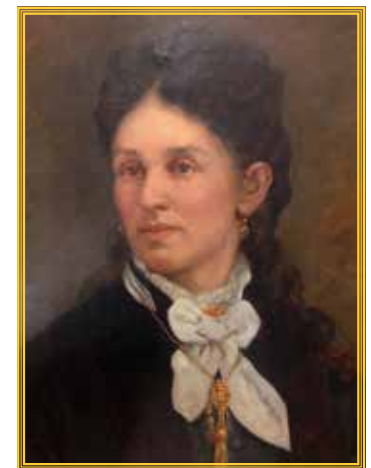
One of the best things about my job is that the tasks are so varied. For example, I love leading special tours of the McConaghy House. I get to meet community members who are excited to delve deeper into their local history and hear the stories the house has to tell. I also love cataloging and doing inventory at Meek Mansion. Inventory is typically not a word that inspires excitement, joy or even much enthusiasm, but an inventory well done is like Christmas for a Collection's department. Not only does it give us the opportunity to flex our efficiency muscles, but it allows us to stay close to our mission. The wonderful objects held in trust for our community can teach us so much about our shared past. Making sure that they are accessible for display and research is essential. The goal of this particular inventory was straight-forward: make sure that we know what we have, make sure it's thoroughly documented, and make sure that it's safely housed back in our climate controlled museum storage facility. Fortunately, the objects themselves kept us entertained.

Historic objects are the primary reason I got involved in the museum field to begin with. As an Undergraduate at the University of Hawai'i (go Rainbow Warriors), I studied Anthropology. There I learned about material culture studies and was hooked. Like Madonna says we're living in a material world. Identifying the relationships between people and the objects they are surrounded by, is an amazing opportunity to feel as well as understand a different way of life. After an internship at the Mission Houses Museum in Honolulu, I knew I wanted to learn more about museums and at historic sites, so I did Museum Studies at the University of Leicester. Here at the Hayward Area Historical Society, I get to handle objects and work at sites that tell amazing stories about life in the East Bay.



HERE'S A PEEK AT A RECENT DONATION from one of San Lorenzo's pioneer families, the Smyths. Henry Smyth (born 1827) immigrated to the United States from County Antrim, Ireland in 1850. After his arrival in what is now San Lorenzo, he opened a blacksmith shop and began farming. In 1867 he married Mary Elizabeth Marlin, and by 1874 Henry was building a large home, which he would finish three years later. According to an August 10, 1968 article in The Daily Review, when Henry Smyth died

around the turn of the century, he had "lavishly furnished his home with imported carved mahogany chairs, marble basins, Italian tiled fireplaces and crystal chandeliers." After Henry's death, the house was used for many things including an office, a mortuary and home for a couple of hippy squatters. Though the house was eventually torn down in 1968 to make way for a freeway on-ramp, much of the furniture went to Henry's great-grandson Russell Smyth. And a few pieces have now found their way to us here at the Hayward Area Historical Society.



The Smyth Family donation includes a portrait of Henry Smyth, a portrait of Mary Elizabeth (Marlin) Smyth, and a magnificent carved mahogany chair. Before arriving in our area the chair had a journey nearly as epic as the eagles, lions and sphinxes that adorn it. Henri Weber, a furniture maker in Detroit, built the chair in 1871. The chair made its way to the Chicago World's Fair in 1893 where a Smyth family member, who eventually brought it to California, purchased it.

As an interesting side note, if you have been to the McConaghy House in Kennedy Park, the Smyth name may sound familiar to you. That is because Henry's daughter Florence married the McConaghy's youngest son, John. There are a great many parallels between the McConaghy family and the Smyths. Both came to San Lorenzo from County Antrim Ireland, and both fared well enough here in California to build houses that served as landmarks for the community. Though the Smyth house was eventually torn down, the McConaghy House still stands as a witness to history. HAHS and HARD still work to maintain the property, so that you can experience first-hand what life was like for families in the area over a century ago.





Call for McConaghy House Volunteers

Are you interested in developing your public speaking skills and expanding your knowledge of local history? If so, become a McConaghy House volunteer! The Hayward Area Historical Society (HAHS) needs volunteers interested in leading visitors through the historic property, processing ticket sales, decorating the house for the holidays, and guiding school-aged visitors during class fieldtrips.

Built in 1888, the McConaghy House is truly a local treasure. The lovely 12-room farmhouse is filled with décor, paintings and furniture from the time the McConaghy family resided in San Lorenzo. In addition to the home, the estate includes the original tank house and carriage house that were built in the late 1800's.

All Hayward Area Historical Society volunteers receive proper training and materials, a free membership, 10% discount at the HAHS Museum Store, and life-long learning opportunities.

McConaghy House is located next to Kennedy Park at 18701 Hesperian Boulevard in Hayward, CA. For more information contact us at 510-581-0223 or education@haywardareahistory.org.

BOARD NEWS

This past September, the Board of Directors bid farewell to CSUEB professor **Linda Ivey**, who is stepping away from the Board after six years as an advocate for the "history" side of HAHS's historical and cultural mission, two years as Board Vice President, and the Board's first Programming Liaison to museum staff.

One month later, a happy coincidence filled the loss as two CSUEB affiliated personnel were approved and seated as new Board directors on October 11, 2016: **Julie Wong**, Vice President of Student Affairs, and **Matt Riley**, a History Department instructor. Welcome Julie and Matt!

HAHS BUSINESS MEMBERS

JAMES J. PHILLIPS
4900 Hopyard Rd., Ste 260
Pleasanton, (925) 463-1980
1331 B St. #4, Hayward
(510) 886-2120, jamesjphillips.com
Certified specialist in probate, estate planning, and trust law.

BECK ROOFING
21123 Meekland Ave.
P.O. Box 234, Hayward
beckroofingonline.com
Serving the bay area for over 57 years. We are committed to providing the best quality and workmanship for all the area's roofing needs. Three generations of the Beck family have made customer satisfaction our primary goal.



JESS C. SPENCER
MORTUARY & CREMATORY
21228 Redwood Rd., Castro Valley
(510) 581-9133
spencermortuary.com
A full service mortuary with a crematory on-site. We provide burial and cremation services working with all faiths, fraternal organizations and cemeteries. We also offer reception facilities, advance planning, payment plans and special veterans programs. FD1168

HAYWARD AREA RECREATION & PARKS DISTRICT
1099 E St, Hayward
(510) 881-6700
haywardrec.org
Get Fit, Be Happy & Have Fun with over 1,000 recreation programs & classes. Plan a Party with more than 100 parks & facilities. Simply put explore HARD, play HARD, learn HARD.



Hayward Area Historical Society

Organized this 6th day of December

Sixty years ago, community members mobilized during a time of inevitable growth and suburban change to preserve the history and culture of Hayward and its surrounding areas. Since the founding of the Hayward Area Historical Society, the organization has grown into a visible landmark along Hayward's Foothill Boulevard, a Museum and Archives with collections numbering in the thousands, programming highlighting three local historic properties, and outreach to our area's schools.

As we approach our official Founders Day on December 6, 2016, we're beginning to think about the next 60 years.

How will our culturally rich and diverse communities shape the landscape of the Hayward area? Which artifacts and stories will be the touchstones we can share with others? Beginning October 6, HAHS will launch its Annual Giving Campaign with a goal to collect 60 Gifts in 60 Days. Call it a 60 for 60 Campaign, for short, in an overall effort to gather 60 significant donations, gifts, and pledges to ensure that our next sixty years are just as "hip" as our last!

From its founding in 1956, HAHS has dedicated itself to maintain the memories, traditions and tangible artifacts of Hayward and the historic Eden

HAHS

60 FOR 60
CAMPAIGN

Township communities of Ashland, Castro Valley, Cherryland, Fairview and San Lorenzo. Monies raised during this current annual fund drive and from future History Award and Gala events, grants and sponsorships are essential to underwrite the cost of HAHS' education programs and K-12 grade tours; temporary and permanent exhibitions at the Museum; and the upkeep of three affiliated historic sites: McConaghy House, Meek Mansion and the San Lorenzo Pioneer Cemetery, not simply for another year, but for decades to come.

The Hayward Area Historical Society's mission – to promote an understanding of our shared history and the challenges and opportunities of the future by collecting, preserving and interpreting the diverse heritage of this East Bay community – depends in part on the contributions of our members, friends and donors.

We hope you will consider making a generous donation of \$60, \$100 or more "for 60" in 2016.

To contribute, please call (510) 581-0223 or visit www.haywardareahistory.org/60-for-60-campaign.



HAYWARD
AREA
HISTORICAL
SOCIETY

22380 FOOTHILL BLVD., HAYWARD, CA 94541
510.581.0223 WWW.HAYWARDAREAHISTORY.ORG

ADDRESS SERVICE REQUESTED

NON-PROFIT
U.S. POSTAGE
PAID
HAYWARD, CA
PERMIT #636

JOIN THE CROWD!



BECOME A MEMBER
and enjoy the benefits!

- Unlimited admission to the Center for History & Culture
- Save 10% in the Cannery Cafe and the Museum store
- 2 Complimentary research requests
- Special Member's only events
- Free or discounted classes, concerts, events and programs
- Additional guest passes for your friends and family
- Reciprocal memberships to other museums

...AND MORE!