

SOUVENIR

MAGAZINE

GARDEN
OF
EDEN

HAYWARD
CALIFORNIA



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HAYWARD REVIEW

THE GARDEN OF EDEN

ALAMEDA COUNTY



ALAMEDA COUNTY is bounded on the north by Contra Costa county, on the south by Santa Clara county, on the west by the bay of San Francisco, and on the east by San Joaquin and Stanislaus counties. The immense advantages of location which the county possesses will be immediately made apparent by references to a map of the State of California, having a geographical position, as near as may be, about the center of the State. Its entire western front is laved by the world-famous bay of San Francisco, while on its opposite shore is situated the metropolis of the Pacific, the city of San Francisco, in connection with both of which twenty-minute ferryboats carry immense loads of passengers to and from the parent city. What advantages San Francisco may boast of, Alameda county also possesses, for in thirty minutes after arrival there from the Orient, Australia or Europe, the northern and southern coasts of the American continent—in short, all the great sea routes terminate here—one may land on its shores, while the railroads join it with the continent of Europe, the great cities of the Atlantic coast and those of the Western prairies.

In point of population and assessed values Alameda county ranks third among the California counties.

Oakland, the county seat, is the third largest city in California. To enumerate the industries and lines of business followed in this county would be next to impossible, so diversified are they. The manufacturing interests of the county include structural steel and iron work, both for local and shipping uses, paint in immense quantities, soap by the millions of boxes, furniture that finds a market all over the Pacific Coast and across the sea. Sugar made from beets grown in the county furnishes perhaps the most valuable of the products of the county.

The capacity of the Alameda Sugar Factory, which is located at Alvarado, only six miles from Hayward, in the very center of the sugar beet district, is five hundred tons annually of the finished product.

In Oakland is located the only cotton and flax manufacturing plants on the coast. The manufacture of terra cotta wares and sewer pipe form a profitable and permanent industry, as does also the manufacture of brick.

The fruit canning industry is an immense one, and fully a dozen large canneries are operated throughout the county, the largest one in the State being located at Hayward. Syrup and oil refineries, shirt and clothing factories, tile works, planing mills, steel wire plants, ore sampling works, meat packing establishments and a submarine cable factory are also included among the industries of this county.

In the localities of Livermore, Pleasanton and Irvington, where wine grapes are grown quite extensively, are located a number of wineries, the product of which equals in point of quality those of any wine-making county. Taking the



ALAMEDA SUGAR FACTORY NEAR HAYWARD

manufacturing industries of the county alone they give employment to over 50,000 people and the monthly pay roll is considerably in excess of \$1,000,000.

That which to the casual observer might seem the least desirable of all the lands in Alameda county is perhaps the salt marshes. Through the efforts of the ingenious this land has been converted into profitable holdings. By leveling

the land and flooding it with water and calling into assistance the sun's rays, salt is manufactured in large quantities. Owners of the salt lands control not only the salt market of the State, but the Pacific Coast as well. The salt interests extend from Hayward to Mount Eden, a distance of seven or eight miles, and in this industry alone over 1000 persons find steady and profitable employment. In addition to fruits, sugar beets and wine grapes, hay, grain, corn, wheat and barley, asparagus, potatoes, cabbage, tomatoes, green corn, peas, rhubarb, onions and scores of other kinds of vegetables are raised for the San Francisco and Eastern markets, much of the early crop finding its way East.

In a district extending practically all over the township of Eden fruit and berry crops are grown in abundance, but about Hayward is found the natural home of the cherry and the largest orchards of the world in that line. Other fruits grow equally well in the district, and orchards of apples, crabapples, pears, plums, prunes, peaches, apricots, nectarines, quinces, figs, almonds, chestnuts, walnuts, pecans, persimmons, with every variety of berries and olives, are to be found, and those who are tending their orchards skillfully are steadily adding to their bank account. The principal cities of the county and their population are Oakland, the county seat, 82,794; Alameda, 16,464; Berkeley, the seat of the University of California, 15,214; Hayward, 3500; Emeryville, 1016; Livermore, 1016; Pleasanton, 1110; San Leandro, 2253.

While much is expected of the county seat from the products of the county, its chief resources are in the magnificent harbor, where ships find perfect safety, even when gales are blowing in the bay proper. All along the water front manufacturing enterprises are being located, and in time the shore line will be filled with factories and other business enterprises. Regarding the climate of Alameda county it is claimed to be the most equable of all the various climates California possesses. It is never excessively hot or cold. It is a climate that knows how to be balmy without inducing laziness, that is a tonic without being harsh.

THE SCENIC BOULEVARD.

Hayward Will Be on the Terminus of This Costly County Thoroughfare.

THE scenic foothill boulevard now in course of construction, extending from Oakland, a distance of twelve miles, will have its terminus in Hayward. It is being built at the expense of the entire county and will cost over a quarter of a million dollars. When completed, which will be some time next summer, it will be one of the prettiest drives in the state, from the fact that it will be paved the entire distance with wide cement walks and gutters on either side. It will be 100 feet wide, giving ample room for the enormous travel that is bound to come to Hayward upon its completion. Thousands of people will be attracted to Hayward by this route on every pleasant day from the nearby cities of San Francisco, Oakland, Alameda, and Berkeley, to enjoy the warm sunshine and beautiful landscape views.

HAYWARD AND ATTRACTIONS.

One of the Best Farming, Fruit Growing, Stock Raising and Resident Sections in the State, With an Ideal Climate and Moderate Rainfall.



SOUVENIR publications of this character should contain descriptive matter as briefly stated as possible, yet contain plain facts, tersely told. In gathering data here subjoined, from reliable authority, we feel confident that when read and properly construed the same will be a production of great good for Hayward and the immediate surroundings.

What constitutes the charms of Hayward? The question is more easily asked than answered, for so many elements enter into the answer that one is bewildered to know where to begin the enumeration. Climate is one of Hayward's assets, a part of her resources that the home-maker can convert into cash, for no small part of its wonderful productiveness is a striking tribute to her mild winters and long months of sunshine. The story of the climate is written in blossoms and flowers rather than figures, and one rises to enthusiasm as he tells of winter gardens and luxuriant fields and forest in bloom every month in the year. Winter is but a name. Hayward is located in Alameda county, twelve miles southeast from Oakland, the county seat, in Eden township. Eden township has an area of about sixty thousand acres, covered with orchards and grain fields and dotted with small poultry farms. The fore-shore is marsh lands, while its back or eastern portion comprises the Contra Costa Range, with the lesser undulating foothills. The principal valley in the township is the Castro, which lies a little north of its center, and its opening to the plain being Hayward, only four miles from the picturesque bay of San Francisco and twenty-one miles southeast from that city. Besides this there are the Cull, Crow, Redwood and Palomares canyons, all beautiful little glens surrounded by mountains, offering rich pasturage to the stock raiser.

Hayward is situated on a beautiful plateau, about one hundred feet above sea level, commanding a view of unsurpassed loveliness over a large extent of territory, dotted with beautiful homes, which are surrounded with magnificent orchards, of every variety of fruit and nut trees, from which the annual shipment of fruit runs into the thousands of tons, while a single day's shipment of apricots alone has aggregated two hundred and forty-two tons. Lying to the northeast of the town and adjoining it is Castro valley, which like the main valley is dotted with beautiful homes and orchards, that give ample evidence of prosperity and thriftiness, while beyond the valley on the low, rolling foothills can be seen the Castro valley orchard and evaporator. It stands on an eminence in the midst of a two hundred-acre fruit ranch, and is conceded to be

one of the most complete and latest improved evaporators in the country, no expense having been spared in its erection and furnishing. Adjoining the Castro valley orchards are many well-equipped fruit and grain ranches, including the well-known Stanton estate. Men well versed in poultry raising also claim that Castro valley is the most desirable place in California for that line of business.

Hayward has a population of about 3500 contented, prosperous people, living under the most favorable conditions for the accumulation of what every man desires in this life—a competency.

A residence at Hayward during the summer months is especially enjoyable, its environs being beautiful and its air health-giving. Here social surroundings are agreeable, if one does not crave the society of the extremely wealthy, or if he hopes to avoid the stare of poverty. Nearly every religious denomination is represented in the city, and along with true religious zeal goes broad-mindedness and the spirit of true Christian helpfulness. It has broad, well-kept, well-shaded streets, good business blocks. It is governed by a Mayor and Board of Trustees, all of whom are prominent business men. Pure artesian water, in endless abundance, is piped through the streets with a natural pressure sufficient to control any ordinary fire. And right here we might mention Hayward has one of the best equipped and most efficient volunteer fire departments in the State. Hayward takes special pride, and rightly so, in her schools. She has one of the finest grammar school buildings in the State, containing fifteen rooms. Here is also located the Union High School of several of the surrounding districts. No town in the State has better educational facilities. The schools of Hayward enjoy a reputation for scholarship and the formation of character second to none. The standing of the Union High School located here is such that its graduates are admitted to the universities of California without examination.

In the town of Berkeley, in the northern end of the county, is located the great University of California. Hayward is connected with the university by both steam and electric roads, and students from Hayward can and do attend the university and live at home.

Directly across the San Francisco bay is also the Stanford University. It can be reached in about two hours. Hayward has also a \$10,000 free library, a gift from Mr. Andrew Carnegie, a cut of which is shown on another page, which will be opened to the public about September of the present year.

The city is incorporated, has two newspapers, the Twice-a-Week Review and Weekly Journal; has a perfect sewerage system, which runs through the town and empties into the bay four miles distant. It is thoroughly lighted by electricity, which is also extensively used as a means of lighting in private houses, not only in town, but also among the ranchers throughout the whole township.

Hayward has the largest cannery in the State, also the largest vinegar and

pickle works, two planing mills, implement and wagon-making establishments, etc., and one of the most substantial banks in the State. The transportation facilities at Hayward are among the best—the Southern Pacific Company running seven passenger trains to and from San Francisco and Oakland daily, while San Jose, Livermore, Stockton and Sacramento have their daily quota of trains,



MASONIC HOME

giving us frequent opportunities to travel to any part of the State. The electric road skirting the main driveway to Oakland and there connecting with local trains to San Francisco, runs cars every twenty minutes each way, connecting with every ferryboat until 11:15 p. m. Hayward has a steady, substantial growth, and one of the main factors in this growth is the coming of people who like the place for residences. Especially is this true of people with business at San Francisco and Oakland. We do not fear contradiction and we believe statistics and facts will bear us out in stating that there is no better field in California today for the capitalist, investor and home-seeker than those offered by Hayward. We have every facility of a city of the first class, and we will welcome all bona fide enterprises. Hayward people are eager to encourage advancement by every legitimate means in their power. Hayward has a welcome for all who desire to come, and he who gets in now gets in at the right time.

LAND OF OPPORTUNITY.

To the Man of Ambition, Energy and Industry, Hayward and Vicinity Offer Great Advantages.

THOUSANDS of thrifty, energetic and intelligent farmers could establish themselves in this section of Alameda county today under the most favorable circumstances. Land values are reasonable—in fact, low.

There are thousands of good locations for choice fruit and grain farms, stock, dairy and poultry ranches. These unimproved lands command a price small in comparison with the income derived from adjoining farms, dairies and orchards. The home here carries with it many of the advantages of a new country without the disadvantages of frontier life. Throughout this section of the county are many prosperous homes, made so by the profits of the dairy. With but little capital other than industry, skill and care, the settler may become wealthy through the production of butter and cheese and its marketable incidentals thereto, as cattle, hogs and poultry. The climate and feed problems are right for raising poultry. The industry is receiving much attention from farmers, and some have branched out quite extensively in this business. Chickens can be raised here for one-half the labor and cost required in cold countries. They need but little housing in winter, and only plenty of room, water and shade, with a little feed in summer. There is always a ready market for poultry and eggs. The profitableness of a poultry farm is an absolute certainty. Eggs sell from twenty-five to forty-five cents per dozen, averaging about twenty-five cents for the year.

California is the beekeeper's paradise, and this section offers superior inducements to apiarists. In good seasons from two to three hundred pounds of honey per colony is not uncommon. The long-continued bloom of the numerous honey plants is a basis of such yield. The price of honey runs from five to six cents for extracted and ten to twelve cents for comb honey. The bee is a valuable adjunct to the orchard and a side line to the fruit industry.

This section of the county offers exceptional advantages for diversified farming. There is no better place in California for small farms, wheat fields, pastures, orchards, vineyards, poultry yards and similar industries—supporting

prosperous communities of intelligent agriculturists—than within its boundaries. While its intelligent farmers have made a great success of fruit growing, they have paid but little attention to its great advantages in certain lines of intensive agriculture. Berry raising is a very profitable business. Strawberries, blackberries, raspberries, loganberries, dewberries and gooseberries thrive well, and the annual yield of a small piece of ground is almost beyond belief; \$400 to \$500 per acre is a low estimate from gross returns. We, therefore, would say to the intending settlers of California—come to Hayward, look around and see for yourselves the wonderful products that nature in her kindness has given us. And we close by saying that we bid all industrious husbandmen a bright welcome; for others we have no room.

OUR FRUIT INDUSTRY AND ITS PROFITS

GLEN TOWNSHIP has an area of about sixty thousand acres. It excels in fruit growing in all its various forms, as well as educational and social advantages. In our valleys and surrounding foothills are found some of the largest fruit orchards in the State. It is an established fact that our climate and soil are peculiarly adapted to the successful growing of almost every kind of fruit, and without irrigation. All fruits raised in this vicinity are fast taking precedence in all markets of the world where they have been for their firmness and flavor and freedom from the watery substance contained in fruit grown in districts where irrigation has to be resorted to in order to mature the fruit. The amount of fruits, grain, vegetables, sugar beets, small fruits, such as currants, gooseberries, strawberries, blackberries, raspberries, tomatoes and cucumbers, that are raised, and the amount of each that are annually shipped from here would seem almost incredible to the man unused to such scenes in everyday life.

Hay, grain, corn, wheat, barley, fruit, beets, cucumbers and tomatoes are all contracted for and sold by the ton.

The valley land produces thirty sacks of grain to the acre, averaging one hundred and thirty pounds to the sack; tomatoes, from fifteen to twenty tons to the acre; sugar beets, from fifteen to twenty-four tons to the acre. The ship-

ment of tomatoes from Hayward's depot for one season was from ten to fifteen carloads per day. Fields of from fifty to three hundred acres of tomatoes can be seen growing any season. Cucumbers are grown in about the same proportion. Located six miles from Hayward is a beet sugar mill, whose annual output is five hundred tons. Large sections of land are used for the raising of sugar beets in sufficient quantities to produce the above results. The pack of one cannery, which is located within the city limits, for the past season for the principal fruits was about 150,000 tons, and paid out for wages alone in 1904 over \$108,000.

Another institution, a vinegar and pickle works, located within the city limits, consumes thousands of tons of cucumbers, cabbage, tomatoes, etc., every season, and employs about seventy-five people at good wages the year round.

The question of irrigation which agitates so many portions of our State, increasing as it does the cost of production each year, reducing thereby the profits, in addition to producing a poorer quality of fruit, does not intrude itself upon us. The character of our soil and a bountiful rainfall assures us a good crop without irrigation; proper cultivation of the soil is all that is necessary for maturing of all crops. So much has been written about the profits of fruit culture in California that it seems almost superfluous for us to add even our mite to swell the aggregate. However, as the question is often asked, "What profit may a man reasonably expect from a well cared for fruit orchard?" It has been proven by fruit men of long years' experience that one year with another, good years and bad years, high prices and low prices, heavy crops and light crops, that an orchard will pay a net profit over and above all expenses of \$100 per acre as an average yearly profit. Where land costs \$100 or even \$200 per acre ought not a man be satisfied with a net profit of ten per cent on a valuation of \$1000 per acre? We invite investigation as to these statements. We have given but the merest outline of our advantages and resources, preferring to let facts speak for themselves. An investigation will show that we have not exaggerated an iota. We therefore would say to the home-seeker and health-seeker, the agriculturist, or the business man, come and see for yourself. Knowing that when you have once seen Hayward and Eden township you will say, as do all visitors, that the half has not been told.

IMPROVED ORCHARD HOMES IN THE VICINITY OF HAYWARD

IMPROVED orchard homes, with trees in bearing, comfortable houses and outhouses, barns, etc., average in price from \$400 to \$1000 per acre, graded of course by the amount of money invested in buildings, etc. Improved acreage, without dwellings or other buildings, can be bought, set to any kind of fruit, for from \$250 to \$500 per acre. Location near town or city, water supply, age of the orchard and condition of the trees, all enter into valuation and prices asked. Level valley land suitable for fruit growing costs from \$250 to \$1000 per acre, according to the quality and location. If planted and carefully cared for this kind of land will at least double in value when trees are six years old. Rolling lands on foothills, but not difficult of cultivation, will cost from \$20 to \$150 per acre and double in value under the same conditions



RESIDENCE OF MR. AND MRS. PETER HOARE IN CASTRO VALLEY

in about the same length of time. A first-class orchard in full bearing on good soil and well located will sell at the present time for \$500 per acre, and such an orchard will produce on an average at least \$125 gross per acre per year. This is 25 per cent on the investment. Five per cent is a maximum of cost to hire every-

thing done, leaving 20 per cent net on the investment. Many individuals can be cited where much better results can be shown than claimed here. Any purchaser who would not be satisfied with \$100 per acre for an average of ten years expects too much. If it should be his good fortune to get more (and many do), well and good, but with failure of crops unheard of and short crops infrequent and usually offset by a better price, there is not an agricultural investment on the face of the globe that will pay as well as a good orchard of any kind of fruit surrounding Hayward, Alameda county.



HAYWARDS EPISCOPAL CHURCH

TOURIST AND HOMESEAKER.

As an Ideal Land for Tourist and Home-Seeker Hayward and Eden Township
Challenge Comparison With Any Section.

WHERE, throughout all the length and breadth of this glorious State of California, will the man of means find more enticing spots, more romantic locations, and a more invigorating, appetizing, calm and peaceful atmosphere than circulates through the green valleys or hovers in the thermal belts or swerves amid the mountain crests of Eden township, Alameda county? Few sections of the world offer so much diversity of scenery and environments. Within the confines of a comparatively few acres may be had property, including bottom, rolling and mountain lands, profitable for the growing of vegetables, fruit, grapes and grain. Neither should the fact be lost sight of that although this section of the county offers such matchless opportunities for the making of palatial homes, the properties can be purchased at very reasonable prices. Nowhere will a more even and uniform climate be found. Picture your ideal location and description of a country home place, and you can find it in this section of Alameda county, truthfully named the garden spot of California, which is the garden spot of the world. Peopling this domain of fertile valley and mountains of arable hillside and silvan dale, of ever-flowering streams, pleasing landscape, and healthful clime, is a progressive, capable and prosperous people, yet not one-tenth the population it is capable of supporting. Therefore, it invites the man of moderate means to come and build his home and procure a competency; it invites the man of capital to invest in manufacturing, in cattle raising and in agriculture, where gains are safe and sure; it invites the man of leisure and the health-seeker to dwell amidst these beauties of nature under their own vine and fig tree, lemon and orange grove. Although it is undoubtedly the object of every ambitious man to own his home, many a one misses the goal simply because he does not grasp the opportunity offered him. The chances for securing a home cheaply in the older States are past. Here conditions are different—the settler is invited to reap the reward due him in developing the resources of this favored land. If you are a mechanic, a dairyman, a stockman, a farmer, a florist, a fruit grower or a market gardener, you cannot find a location equal to Hayward and surroundings. Come and look the ground over for yourself. You will find a hearty welcome.

HOMES FOR PEOPLE OF SMALL MEANS

Little homes for people of small means are numerous in the vicinity of Hayward. Many places are being subdivided and sold off in five, ten, fifteen and twenty-acre tracts to accommodate the numerous calls for little places, where a small variety of fruits, cut flowers and vegetables can be raised on a portion of the land, while the balance of it can be utilized for the growing of feed for poultry. Poultry raising on small places is becoming quite popular, and with our cool, equable climate, so suitable to the healthfulness of the fowls, this industry has grown, and is constantly increasing, while many of our farmers point with pride to the revenue they derive from their poultry, intelligent care being the only essential to success.

One of the peculiar advantages which has not been touched upon is the fact that this section is the main source of supply for this coast for currants and gooseberries. They are grown between the rows of fruit trees, while the trees are yet young and not in bearing. Big crops of early peas are also grown in orchards before the trees leaf out in spring, the land doing double duty, the revenue derived from the orchard land from this source alone being from thirty to fifty dollars per acre. Thirty acres set out to gooseberries have yielded in a single season one hundred and thirty tons. Rhubarb produces from one hundred and fifty to two hundred and fifty boxes per acre, forty pounds per box, all grown without irrigation. These figures have been gathered from the most reliable and trustworthy sources and can be relied upon as being rather under than overdrawn.



ORCHARD OF MR. AND MRS. P. HOARE IN CASTRO VALLEY

BUTTER AND CHEESE-MAKING.

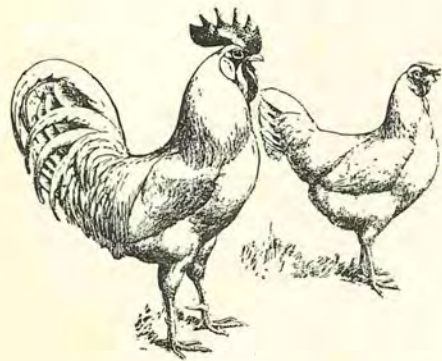
To Dairymen Eden Township Offers Special Inducements—Economy in Producing Butter and Cheese—Best Markets and Reasonable Prices of Land.

THIS section of Alameda county has superior advantages for dairying. The dairyman avoids the necessity of expensive buildings. The abundant and nutritious grains are supplemented by a mild and equal climate and pure water, which produce conditions conducive to the manufacture of the highest grade of dairy product. By reason of Hayward's geographical situation to the great markets of Oakland and San Francisco, the producer has not only choice of markets, but is assured of the very largest net returns. Oakland and vicinity is mainly supplied with milk from the dairies of this section. The excellent shipping facilities enable the dairymen to supply the trade and consumers with fresh milk daily. Located within three miles of Hayward is also one of the largest creameries in the State, with a skimming station inside the city limits, which is a great accommodation to dairymen and farmers, and they are always assured of receiving the highest market price for their milk. There are many acres about Hayward especially adapted to dairying, and extensive dairies and herds of fine cattle are numerous. The dairyman located in this section of the county finds in his favor two main factors for the economical production of butter and cheese—cheap feed and a mild climate. Seldom is any feed raised by cultivation for dairy cows, though some of the more advanced dairymen grow corn fodder and hay for this purpose, but ordinarily the pasture is the sole dependence nine months in the year.



HAYWARDS POULTRY INDUSTRY

POULTRY raising in the vicinity of Hayward has become an important industry. Still there are untold opportunities for large and continuous profits in poultry raising. Possessing as we do a balmy, equable climate, rich productive soil, and accessibility to the coast's greatest markets, it is not surprising that Hayward is fast developing into one of the State's great poultry centers. Scattered about through the neighboring hills and valleys are many prosperous poultry farms, with flocks ranging from 1000 to 10,000, and some of the best thoroughbred fancy stock to be found anywhere are raised here, in fact stock that have taken prizes at the St. Louis world's fair, as well as our own State fair and poultry exhibits. The poultry industry here has made great progress during late years, and is destined to make greater strides each succeeding year. Breeders have not been able to meet the demand for stock and eggs for hatching. It will take many poultry farms to supply our markets. Farmers realize from twenty to forty-five cents for eggs. Feed is not high, and much can be raised on the farm. And having free range all the year, the cost of keeping a flock is small, so that a man with ordinary care and success should clear from one dollar to one-fifty per hen each year. There is no State in the Union and no section in this State with better natural advantages for poultry raising than is offered right here, and so handy to market.



CLIMATIC CONDITIONS

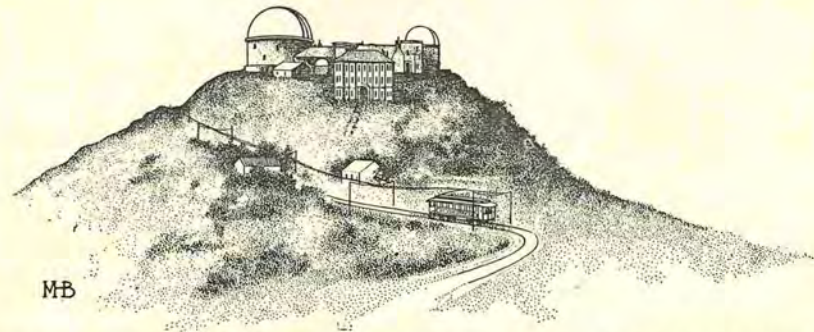
THE climate of Hayward bears a strong resemblance to that of other portions of the county lying at the base of the Coast Range, with perhaps the exception that the keen winds that sweep through the Golden Gate are not so harshly felt here as at Oakland and the northern end of the county. That its climate is much sought after is amply exemplified in the fact that Hayward is yearly becoming more distinguished as a sanitarium, while the vastness of the fruit yield proves the geniality of its temperature. The temperature is ten degrees warmer here than in Oakland, only 14 miles distant. Very few persons outside of California understand the advantages of California climate. Those living in Eastern States, where there are four or five months of blizzards, never realize that California, situated in about the same latitude, is, except on the summits of the mountain ranges, blessed with perpetual summer, where fig and olive, orange and lemon, peach, apricot and vine grow to perfection; nor can they understand that while Mount Shasta and the higher Sierras are covered with snow and ice, as often pictured to them, the valleys are waving with golden grain, the air is perfumed with orange blossoms, and the delicate rose blooming the whole year. There are comparatively but two seasons—the wet and the dry. The rainy or winter season may be said to commence in October and end in May. It seldom rains longer than two or three days at a time, and the intervals between rains vary from three days to a week or a month at a time. As soon as rain commences grain begins to grow, and by the first of December the country is covered with a green carpet of vegetation.

From November to January the farmers do most of their sowing and planting. December is usually the month of the heaviest rainfall. February is a pleasant month, much like the month of May in the Eastern States. March and April are usually made up of sunshine and showers.

Vegetation grows rapidly, and some fruits ripen at this time of year. Strawberries and vegetables can be had in some localities the entire year, while cherries and apricots are to be had in May. In the last of May and June the grain matures and the farmer can harvest his crop without fear of storms.

HAYWARD AS A SUMMER RESORT

AS a summer resort Hayward is rapidly coming into prominence. Very many business men of San Francisco and Oakland being unable to leave their business for the summer vacations, and being unwilling to be separated from their families for one or two months in the year, have noted the charms of this vicinity, with its complete change of climate, its abundance of fresh fruits and flowers, and now bring their families here. They can reach their business quickly and cheaply every day, thus getting the needed change, while constantly enjoying the companionship of their families. The many wooded streams and canyons, where the beautiful scenery make strolls a pleasant and agreeable pastime; the superior scenery and points of interest about Hayward, and the splendid roads stretching out miles on miles over hill and mountain, make this the ideal riding and driving spot of the world. The public roads leading to and from Hayward are the special pride of our citizens and are constructed in the most substantial manner, well graded and then covered with rock or gravel, rolled down to a smooth, hard surface. Every few thousand feet water tanks are placed, from which water is furnished for sprinkling every day during the summer months, thus keeping the roads solid and free from dust. The main road leading from Oakland to Hayward (which is the delight of automobile owners) is oiled and as smooth as a floor, lighted with the latest improved arc electric lights, placed at a distance of a thousand feet apart, giving this beautiful highway the appearance of a main thoroughfare of a modern city.



LICK OBSERVATORY, LOCATED ON MT. HAMILTON, 30 MILES FROM HAYWARD

VINEYARDS AND WINERIES.

The Great Area of Sunny Ridges and Rich Mountain Slopes of This Section of Alameda County Must Eventually Sustain Productive Vineyards.

MANY elements enter into the successful growing of grapes and the ripening for wines. Elevation is a very important consideration in the planting of vineyards; it lends strength to the growth and development of wine grapes and on the sunny slopes and mountain ridges of Alameda county they attain perfection. To our perfect combination of soil, climate and altitude is attributed the high grade of the wines produced in the county.

California is destined to supply the world with wine, and there is no better section for viticulture than can be found in portions of Alameda county. Our vineyard country is wide in extent, but as yet undeveloped. Those now engaged in the business welcome additions to their ranks. There is much room for those who wish to engage in the wine industry, which is a pleasant and profitable vocation. The eastern market is supplied largely through San Francisco houses, which offer an unlimited market for the product in bulk. One acre of vines will produce on an average 500 gallons of wine. The cost of making, including shrinkage, should not exceed ten cents per gallon, while an average price received is from twenty to thirty cents.

The large area of hill land in this section of the county, which is favored with soil and climate to produce the grape, will place the vineyard interest at no distant date among the most alluring of the many opportunities for profitable investment.

RAINFALL, TEMPERATURE, FERTILIZATION AND SOIL IN THE VICINITY OF HAYWARD.

THE rainfall of Hayward averages twenty-five inches per season and runs as high as thirty in the foothills surrounding, and serious drouth has never been known here. The warmest days rarely reach 90 degrees. The average summer temperature is about 75 degrees, and the average winter about 45. Ninety-two degrees temperature is cooler than 75 degrees in the East on account of atmospheric conditions.

The soil of this section is not to be surpassed anywhere in the known world, while the annual overflow of its creeks and sloughs, with the yearly deposits of sediment washed down from mountains or brought in by the spring tides from the bay, it is periodically being enriched. It is impossible to pick out one place more than another where nature has been particularly beneficent, but if that place does exist it is in the vicinity of Hayward. Fertilization is about such a problem here as in the richest section of the central Mississippi valley, where the farmers spread upon their fields and orchards the manure produced upon the farm and that is all the fertilizing done year in and year out.

CONDITIONS IN CALIFORNIA.

FOLLOWING is a copy of a circular recently issued by the California State Board of Trade: "As a field for labor and mechanics California offers many inducements. The wages paid average higher than in most of the other states, while the demand for steady and efficient help is generally equal to the supply. In the summer season, when the fruit harvest is on, the demand is greater than the supply. Right now the fruit growers are engaged in an organized effort to induce steady young people to come here from the East and Middle West to help in the fruit orchards the coming summer. The weather conditions are such that the out-door workers lose less time than in almost any other part of the country.

"The cost of living is about the same as in some of the other states, and less than in many. The young man who comes here and engages in labor fields has the advantage of becoming acquainted with the ways and conditions and opportunities of the country during the years that he is earning enough money to start

in business, so that when he gets ready to branch out for himself he is in a position to judge better what to engage in, and can invest to better advantage than a stranger. All branches of business are fairly prosperous in California; the country places are settled up and the cities are growing, and as a result mechanics and mechanical products are in good demand. In the building trades, particularly, mechanics are very busy at good wages. Very few of the trades pay less than \$3 a day, and from this they range upwards to \$6. On the grain farms laborers receive from \$1 to \$1.25 a day and board in the winter season, and from \$1.50 to \$2 a day and board in the summer season.

"On the fruit farms, except in cases of skilled workmen, wages are about the same as on the grain farms. There is much piece work done in connection with the picking, packing, drying, and canning of fruit, and as a rule the piece workers earn considerable more than those who work by the day or month."

THERE IS NO "KNOCKING" HERE.

A gentleman who was visiting in Hayward, and looking it over, with a view to locating here, said in conversation with the writer:

"Hayward and its surroundings is all right: it is great in resources, a fine place, evidently, in which to invest. But what struck me as being the best reason why I should invest here is because I have not run up against a single "knocker" in the town or in the whole county, and I have been in all parts of the county during the past few days. Wherever I have lived before, in this state and elsewhere, there were people who run down the place and put on a long face when talking of their own locality and its prospects; but here it is not so; everyone has a good word to say for the town and the county, all appear to be contented and happy; it has done more than any one thing to cause me to want to locate here, for where the people are as well pleased with their country, district or city as they are here, they must be prosperous, and it is in a prosperous community that I want to invest and settle." This is not the first stranger who has observed this trait in our people, who are, almost to a man, pleased and proud of their country, their state, and particularly of their county and town, for they realize that they could not do better anywhere else, and the more they travel, and the farther away they get, the more they realize this fact.

AN ADDRESS TO THE PEOPLE WHO LIVE IN THE EASTERN STATES.

DID you ever stop to think how you would like to live in a country where there are no blizzards or snow storms, no floods or freezing cold weather; where the grass grows and flowers bloom all winter; where there are no hot, sultry nights, and sunstrokes and heat prostrations are unknown; where you can spend all your time out-of-doors without danger or discomfort; where air is pure and bracing; where asthma and malaria are conspicuous only by their absence; where houses are conveniences and not necessities; where your stock needs no shelter, and you couldn't freeze your ears if you tried; where you have but to tickle the soil with a hoe and it laughs back a harvest. Did you ever think whether or not such a country is better than the one in which you now live? How would you like to be able to wear your summer clothes in the winter and your winter clothes in the summer if you choose? Did you ever imagine the bees and butterflies flying and working all winter? How do you enjoy shucking the frozen, sleety corn, or digging your stovewood up out of the snow? Do you think it a paying proposition to sit snowed in around a big fire, eating up, feeding up, and burning up all you made through the summer between the rain storms and the floods? If you do, keep at it. If you think it would be better to live where you can work and make money the whole year round, come to Hayward, Alameda County, California. If you would rather shuck corn that will pay you ten to twenty dollars an acre and freeze your ears and fingers, than to gather cherries, or prunes, or peaches, or apricots, or olives, or figs, or oranges, or lemons, in your shirt sleeves that pay from two hundred to five hundred dollars an acre, just keep on shucking the corn and freezing your fingers.

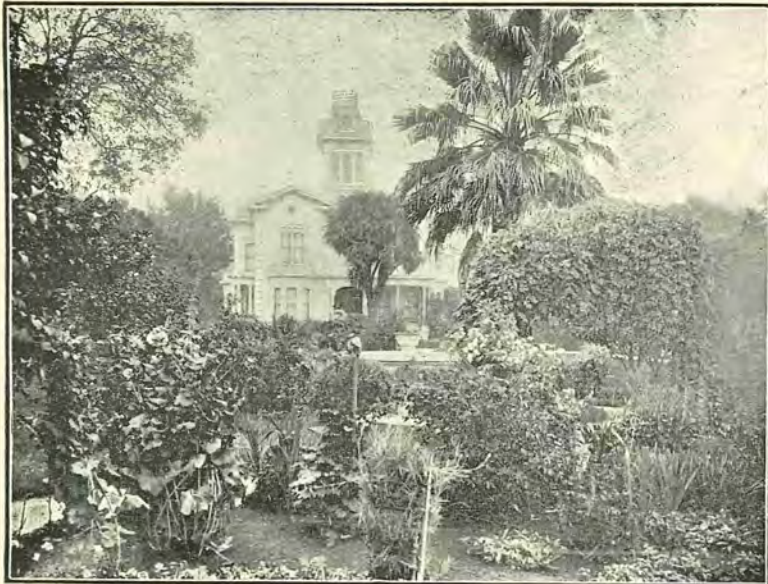
When you finally get tired of the disadvantages, discomforts and inconveniences you now labor under you can come to Hayward. There are many thousand acres in this vicinity of Alameda county of as fertile soil as ever the sun shone on to be had from \$50 to \$100 an acre, and a climate worth ten thousand dollars an acre thrown in. Are you working on a farm for thirteen dollars a month? Here you will get from \$1 to \$2.50 a day and board.

Are you working and sweating on a patch of thin clay soil and realizing about \$10 to \$15 an acre? Here our growers get from \$100 to \$300 an acre. Is your land so hilly that the rain washes it away and a deed won't hold it, and you have to fill the gullies up before you can plow it? Here the land is as level as a floor and as rich as cream, and the soil is so deep that you never can exhaust it.



ONE OF HAYWARD'S BEAUTIFUL HOMES

For Sale by Ramage & Stanton.



THE MEEK RESIDENCE



SCENE ON THE MEEK ESTATE

THE MEEK ESTATE

ALAMEDA COUNTY, and Eden township in particular, are justly proud of their fine fruit orchards, but to Hayward belongs the proud distinction of having located at the very borders one of the largest and best known cherry and apricot orchards in the State, both in point of production and excellence of care. We refer to the well known orchard of the Meek Estate. This property is located on the main road leading from Oakland to Hayward, and consists of about 2,500 acres, of which 1,200 acres are set to trees of various kinds, and owing to its close proximity to the town, its beautiful homes and driveways, and complete equipment, must be seen to be appreciated.

Employment during the winter time is furnished to about 100 persons, and during the summer season to about 300, and their pay-roll amounts to about

\$55,000 annually. This orchard has established an excellent and most desirable reputation in the fruit market. Their fruit has always been found true to grade, and in consequence is always in good demand. The apricots produced in this section are the finest grown in the world, and are much sought after by the canners, owing to their size, color and quality. This estate is now in process of partition among the heirs, and some of it will shortly be placed on the market at reasonable prices. Its great productiveness in both fruit and vegetables are well known.

The dividing and selling off of this large tract of land will furnish an opportunity for settlers to obtain some of the most productive, as well as most centrally located homes in the State of California.



P. Wilbert.

THE purpose of this souvenir is to point out the advantages of Hayward and vicinity as a place second to none in California for home-seekers to find that which they want. Homes here, whether bought or built, must grow rapidly in value. At the same time the very best of educational advantages can be had, and where the home-seeker can locate in the midst of refinement and intelligence. Copies of this souvenir of the Review will undoubtedly be sent to thousands of people all over the country, and wherever their homes may be now we hope to number many of them in the not far distant future among the residents of Hayward, Alameda county. To the newcomer the first question to be settled is where can a reliable real estate dealer be found to assist in purchasing property suitable for a home? In reply to such a question many of our most prominent citizens would refer to Mr. P. Wilbert. It is now an exploded idea that anyone can be a successful real estate dealer. Investors insist upon knowing who they are dealing with, and sellers must feel sure that their property is in responsible hands. Therefore, it is fitting to direct attention to the real estate business carried on by P. Wilbert, who is prominently engaged in placing before investors and home-seekers the opportunities

of acquiring real estate upon a favorable basis, and anyone wanting to buy, sell or exchange real estate of any kind should by all means call upon or correspond with P. Wilbert, and we will assure them that they will receive prompt, courteous and reliable attention. He has on his books a large list of properties, including farming lands, some improved and unimproved, as well as a large list of city properties. He also makes loans on all first-class realty at the lowest possible rates, and makes a specialty of looking after properties of non-resident land-owners, such as collecting rents, paying taxes, etc., and in insurance represents some of the strongest and staunchest insurance companies in the world.

Mr. Wilbert is a progressive, public-spirited citizen, ever ready in pushing forward any work of improvement for our city or county, giving time and energy for the promotion of public good, and is thoroughly qualified to give good advice to intending purchasers of real estate who may wish to locate in Hayward or vicinity.



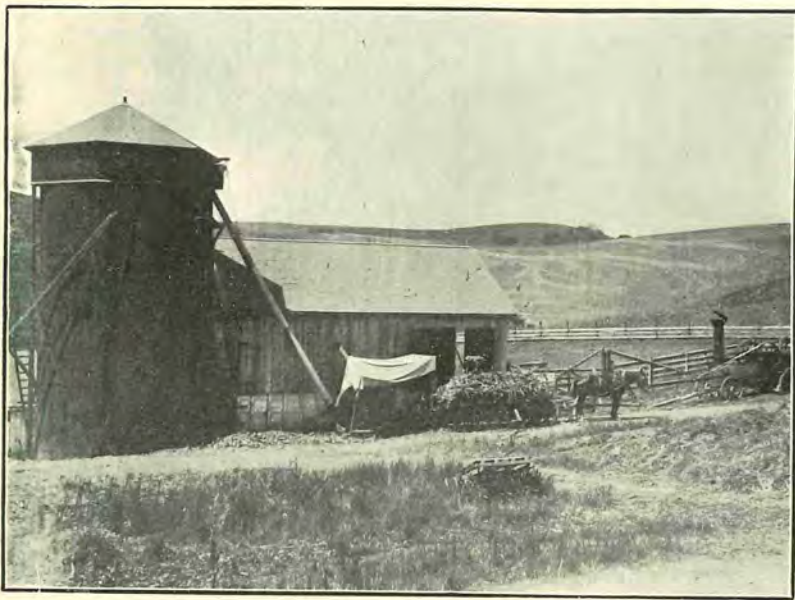
RESIDENCE OF P. WILBERT

Castro Valley Orchard and Dairy.

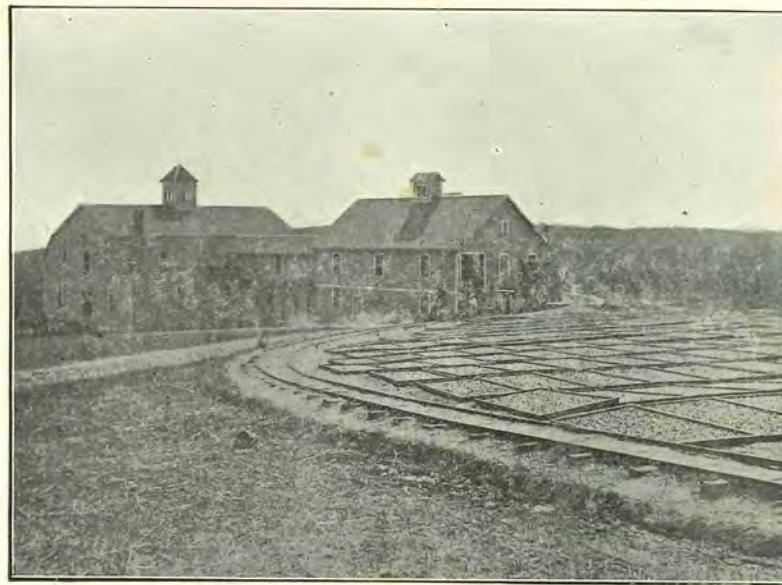
Property of I. B. Parsons.

THE Castro Valley Orchard and Dairy covers a range of low rolling foothills bordering on the Castro valley and is located about three miles from Hayward. It contains about 500 acres of about as fine land as can be found in the state. About 200 acres are set to different varieties of fruits, almonds and walnuts. It has one of the finest evaporators and packing houses in the state. These stand on a beautiful eminence in the midst of the orchard and is conceded to be the most complete, latest improved evaporator to be found anywhere, no expense having been spared in its erection and furnishing, and this in conjunction with their drying grounds, with its permanent steel tracks, give them facilities which enable them to put up and handle their fruit in first-class shape.

The Castro Valley Dairy is also run on the same model principles that characterizes the fruit business. The whole product of about 125 cows is sent to Oakland. A striking feature of the Castro Valley Dairy is the cleanliness and good order that meets the eye on every side. The cleanliness of the buildings



SCENE ON I. B. PARSON'S RANCH



CASTRO VALLEY DRYER

and equipments and the sanitary arrangements for the cows are scientifically looked after. A pure, wholesome, sanitary article is produced and it is Mr. Parsons' sole aim to keep it so. Another feature that Mr. Parsons takes great pride in is the silo. In the fall green corn, ears, stalks and all, is chopped up and packed in an air-tight compartment or silo. This corn is called ensilage, and when prepared in that manner it keeps green and succulent throughout the year. The tank holds about 200 tons, almost enough to last a year. Employment is furnished to from 15 to 75 hands, depending on seasons of the year, and altogether the Castro Valley Orchard and Dairy is one of Hayward's most prosperous establishments.

Mr. Parsons is one of Hayward's most prominent and public-spirited citizens. Aside from his large farming interest he is Vice-President of the Bank of Hayward, member of the Castro Valley School Board, also member of the Board of Trustees of Union High School, and is always found willing to encourage any progressive movement for the good of Hayward and vicinity.

Bank of Haywards

THE character and standing of the financial institutions of a locality form a basis from which may be determined the genuine worth of a community, its stability and business enterprise, for no feature of progress in any community sustains more important relations to the mercantile or manufacturing interests of the same than the banking institutions. Therefore in reviewing the business interests of Hayward it is just and proper that more than passing notice should be given to a banking house that has very materially aided in building up our city and county. We refer to the Bank of Haywards, which was established in 1891, and is being conducted upon the soundest and most conservative business principles, and has fairly won a name and reputation throughout the county and State for its stability, and is one of the most prominent and best known banking institutions in this section of the State. Every accommodation is granted customers consistent with sound banking principles. Banking in all its branches is carried on, and its patronage is drawn from our



INTERIOR OF BANK OF HAYWARDS

active representative business men, ranchers and individuals. The correspondents of the Bank of Hayward are among the most prominent institutions in the country and there is no bank in California better able to handle business and protect the interests of its patrons than this institution. The bank occupies commodious quarters, provided with burglar-proof vault and safe, equipped with the latest patent time lock. Most of the stock is owned and controlled by local people, who have been and are associated with the interests of Hayward.

The officers are: H. W. Meek, President; I. B. Parsons, Vice-President; J. E. Farnum, Cashier.

Directors, H. W. Meek, I. B. Parsons, W. E. Meek, C. E. Palmer, Frank C. Winton.

All are gentlemen of the highest personal integrity, who are prominent and respected business men, and their names and standing place the bank and its management beyond the requirement of any need of praise. To have such a sound and conservative banking house in Hayward means more than would at first be imagined, but at far-away points a town's reputation is often judged by the standing of its financial institutions, and when the bank is sound and reliable it's a recommendation that goes much farther than volumes of mere words. A bank cannot carry on a successful business unless the people are prosperous, and when the deposits show the people to be in that condition it is proof that cannot be questioned.

After all is said a bank's annual statement is sufficient, and if any be in doubt we respectfully request that they examine the following statement, showing its condition at the close of business, May 22, 1905:

ASSETS.

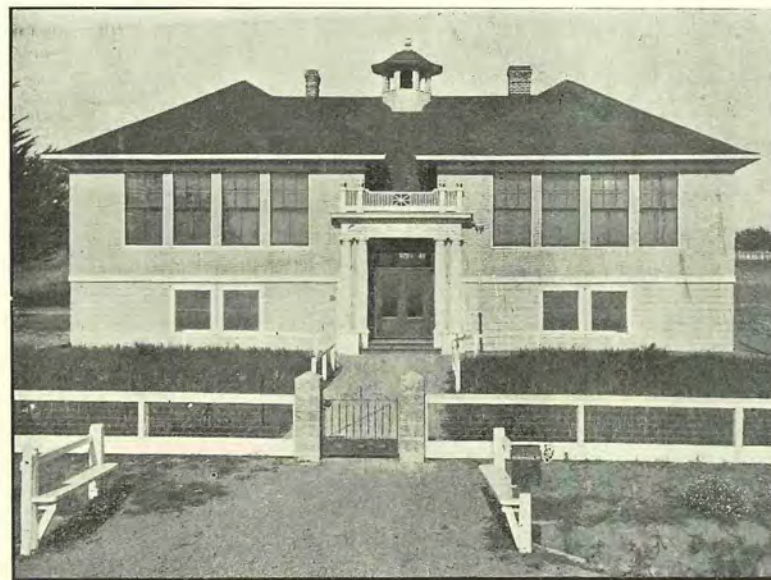
Bills Receivable.....	\$197,720.73
Real Estate, Furniture and Fixtures	2,500.00
Bonds and County Warrants.	24,577.00
Money on hand and in other Banks	37,451.71
Total	\$262,249.44

LIABILITIES.

Capital Stock paid up.....	\$ 25,000.00
Reserve and Surplus	7,370.05
Deposits	229,879.39
Total	\$262,249.44



HOME AND ORCHARD OF S. D. WARREN



CASTRO VALLEY SCHOOL HOUSE

To the Prospective Purchaser of a Home in California.

WE would extend an invitation to see Hayward before purchasing elsewhere. If you have capital, much or little, and wish to locate in a beautiful spot, with all the social, religious and educational advantages of a great city, together with the economical advantages of the best market on the coast for all classes of farm, ranch, orchard, dairy and poultry products, then come to Hayward. If you have dreamed pleasant dreams, with

a Garden of Eden for a background, and a little home all your own for the central figure, you can find their realization in Hayward. Our unsurpassed climate and soil make this possible. When you have finally decided to avail yourself of these very favorable and attractive conditions write to us or come and see us. We will endeavor to please you and to suit your pocketbook. Very respectfully,

S. D. WARREN & SON,
Hayward, Cal.



SCENE ON C. M. BUCK'S RANCH



C. M. BUCK'S HOME

C M. BUCK is what can be consistently called a self-made man. When a young man, not many years ago, while working on a farm he determined to branch out for himself. He selected Hayward as a good location, and with nothing but Yankee pluck and a determination to succeed, commenced for himself, and to-day he has about 500 acres under cultivation, and in the height of the season employs about 180 persons. This has been accomplished by hard, persistent effort, combined with close, intelligent study of farming. Mr. Buck is one of the largest growers of tomatoes, peas and cucumbers in the county. He picked this year about 250 tons of peas and has 125 acres set to

tomatoes, 160 acres set to cucumbers, with about 20 acres of strawberries. He not only gets big returns from his ground, but his products are first-class. Commission houses and packers are always ready to contract for all Mr. Buck can send them, for they know what they will get. He is an enthusiastic lover of and good judge of horses, and his fine teams of blacks, of which he has several, has been the object of admiration all around the bay. Besides his large farming interest Mr. Buck has a beautiful residence in Hayward and always contrives to find time to take part in and to encourage any progressive movement for the upbuilding of Hayward.



METHODIST CHURCH



PRESBYTERIAN CHURCH



RESIDENCE OF L. LINEKIN

L. Lineken.

LINEKEN, of the hardware firm of Lineken & Allen, is one of Hayward's pioneer merchants. He came to California in 1863 and settled in Hayward in 1865, since which time he has been in business. Mr. Lineken has a beautiful home in Hayward, a cut of which is shown above. He is a thorough believer in the bright future of this section and takes an interest in all matters concerning the upbuilding of Hayward, and he enjoys the respect and esteem of all in the community.



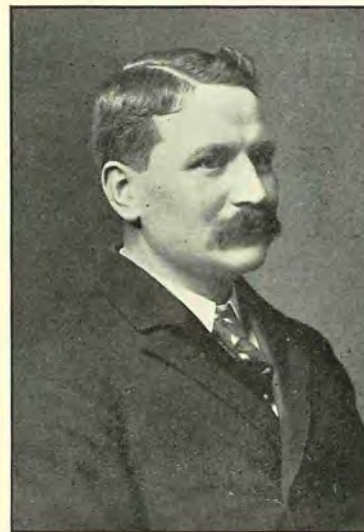
BEAUTIFUL RESIDENCE OF CAPT. B. H. MADISON



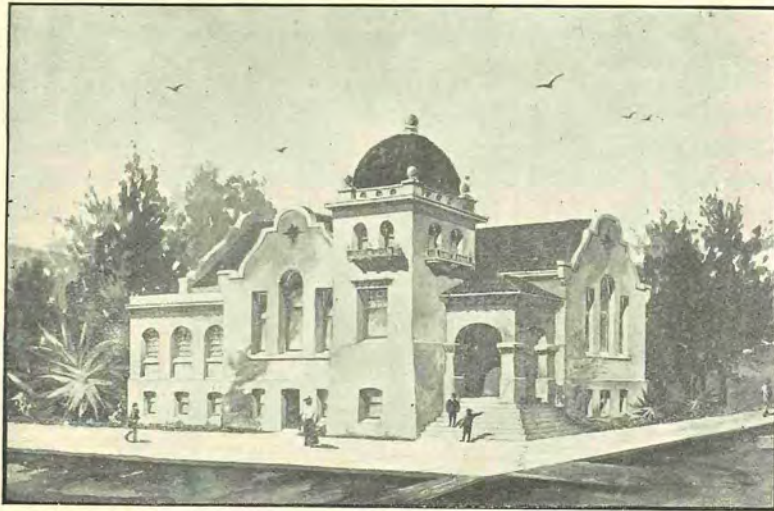
J. H. WOODS' RESIDENCE

Dr. Fred W. Browning.

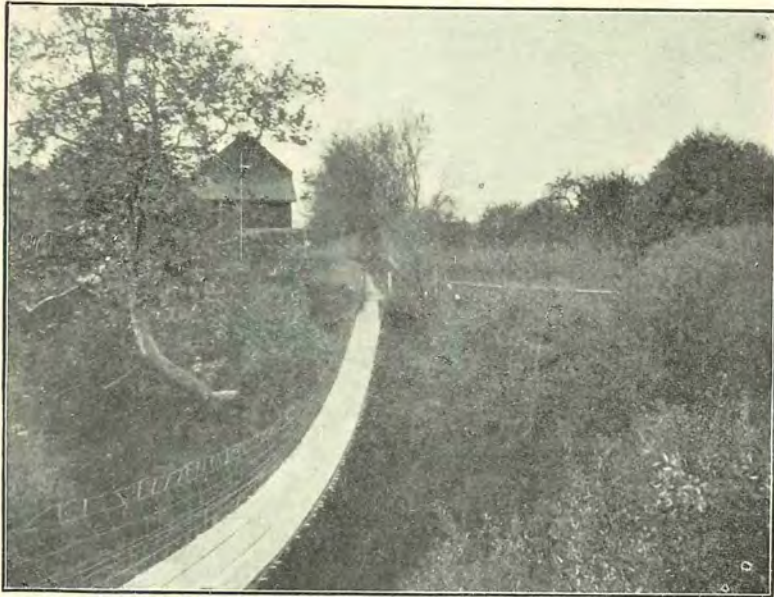
AMONG Hayward's most active and public-spirited citizens, who can at all times be found willing to encourage any progressive movement for the upbuilding of Hayward, is Dr. Fred W. Browning, President of the Board of Trade. The doctor is a native of England. He graduated from the medical department of Edinburgh University in 1888. He came to America eleven years ago, all of which time he has spent in Hayward. He is at present President of the California Auxiliary of the National Fraternal Congress, Past Grand Master Workman and Supreme Representative of the A. O. U. W., Past High Physician of the Independent Order of Foresters of California, Past Consul Commander of the Woodmen of the World and Past Commander of the Maccabees.



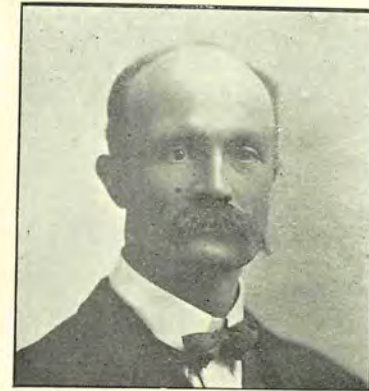
DR. FRED W. BROWNING



VIEW OF THE CARNEGIE LIBRARY



SWINGING BRIDGE



L. A. SIMMONDS

L. A. SIMMONDS.
Contractor and Builder.

THE building interests of Hayward and vicinity is important, and among the contractors and builders deserving of special mention is L. A. Simmonds. He does quite an extensive business and many of our handsomest dwellings stand as evidence to his skill and ingenuity. He is at present actively engaged in the building of our public library and is prepared to furnish estimates for contracts of any magnitude; furnishing materials for the completion of houses for parties desiring, and the honorable business methods which have characterized his career in this city, have won for him the fullest confidence of the community. His interior work is spoken of in the highest terms, and upon application plans, specifications, etc., are cheerfully furnished for all classes of work, including wood, brick or stone. Employment is furnished skilled workmen so that stair building, office fitting and all kinds of job work is given prompt attention.



White Leghorn Poultry Yards of Hayward.

POUSTRY raising of late years has become an important industry in the vicinity of Hayward. One of the most enthusiastic fanciers of thoroughbred poultry is Miss C. B. Carrington, who has made Hayward celebrated in the chicken world for White Leghorns, of which she makes a specialty.

Miss Carrington has shipped from Hayward thousands of Eggs for hatching and breeding stock to all points of the United States, Canada and Honolulu, and besides winning prizes at all the large poultry shows on the Coast, also brought back several ribbons from the world's fair at St. Louis.

Plain Facts.

Receiving many letters of inquiry as to my strain of White Leghorns, I give the following facts as to my aims and ideals in breeding:



Finding that the typical show Leghorn is the layer, as the Plymouth Rock or Dorking is the table fowl, the Jersey cow the butter producer and the Durham the beef animal, I have bred my birds as near the standard as possible, and as to my success, give my show record, prizes won in strong competition, with birds of my own breeding, I do not need to buy.

As to egg records I give none of my own making, as I see no value in them, but the return of my old customers and the laying properties of my own flock are testimony enough. The White Leghorn is the bird for this Coast, being prolific layers of large white eggs and the early maturity of the chicks, making them profitable as broilers. They being the general fowl raised on all the large broiler and egg plants, and the fact of their having the largest entry at all the Coast shows, is proof positive as to their adaptability to this climate.

All my breeding pens are mated to secure the best possible results.





RESIDENCE OF B. A. STROBRIDGE

B. A. Strobridge.

THE great middle class depends upon no other type of people for its substantial character and growth so much as the energetic farmers, who by consistent, careful effort acquire a competency and form the staid, substantial part of the country's population. We believe that in this respect the country surrounding Hayward has as substantial a class of farmers as can be found anywhere in the State. In this respect we would call the attention of our readers to the beautiful home of B. A. Strobridge, a cut of which is shown above. He owns about 20 acres of exceptionally fine fruit and vegetable land, located about two miles from Hayward. Mr. Strobridge has made a success of raising berries, and his success is due to the utilization of just such principles as insure success in any line of endeavor. The vegetables and fruit from his ranch are among the earliest in the market.



DRIVEWAY OF THE MAUSER & NEUMAN FARM

Mauser & Neuman's Farm.

THE above picture shows the beautiful driveway leading to the residence of Mauser & Neuman's farm, located a short distance from Hayward, on the Castro Valley road. All kinds of fruits, berries and vegetables thrive well on the sunny southern slope of this ranch. The location of the land gives excellent drainage and is sheltered from wind and frost. All kinds of fruits and nuts are grown, mainly almonds and apricots. Messrs. Mauser and Neuman also devote considerable time to poultry raising and have a fine flock of 300 White Leghorns of exceptionally good stock.

Pacific Vinegar and Pickle Works of Hayward.

THE business prosperity, enterprise and solidity of a city are in a large measure indicated by the extent and character of her manufacturing institutions. The great mercantile establishments of any city exercise a wonderful influence. Our purpose in this review of the business interests of Hayward is to refer in descriptive sketches to the representative institutions in every branch, a fit testimonial for general information, of those who have assisted in making Hayward what she is today, namely, one of the best towns of its size in this section of the State. In the Pacific Vinegar and Pickle Works Hayward has an institution that is of much importance to the community, and its influence directly beneficial to the town in that its raw material may be grown to big advantage in this vicinity, opening a profitable field for growers; it opens an avenue for the employment of men and women, its finished product goes all over the world and helps advertise the town. All of which are important.

The Pacific Vinegar and Pickle Works is the oldest of the kind on the Coast. It was moved from San Francisco to Haywards in 1901, since which time many improvements have been made, which has increased both quality and quantity of its output, and to-day it stands prominent among the leading establishments of this line of business in the State. We do not claim that this is the biggest vinegar and pickle works in the United States, but we do assert that it is one of the best appointed and most completely equipped concerns of its kind on the coast, being supplied with all the most modern machinery and appliances known to the business.

Some idea of the benefit it is to the growers may be obtained from the fact that the factory paid to farmers during the season of 1904 about \$100,000, a large proportion of which was paid to the local growers. Referring to the above figures it will readily be seen what a great benefit the works is directly to the merchants and property owners of Hayward, and incidentally to the whole community.

The company offers most liberal terms to growers, and wishes that every man who owns an acre of ground will investigate their proposition.

Associated with the company as manager is Mr. F. L. Matthes. He keeps in touch with the material interest of the community, being liberal in his dealings with the growers. He is not only popular in commercial circles, but is a gentleman who preserves all the characteristics of a successful business man, and he evidences the same by systematic methods, sound and discriminating judgment and superior management of the establishment. By his energetic campaign he has induced the farmers here to experiment with pickle growing, and those that have experimented have found it lucrative.



PACIFIC VINEGAR AND PICKLE WORKS

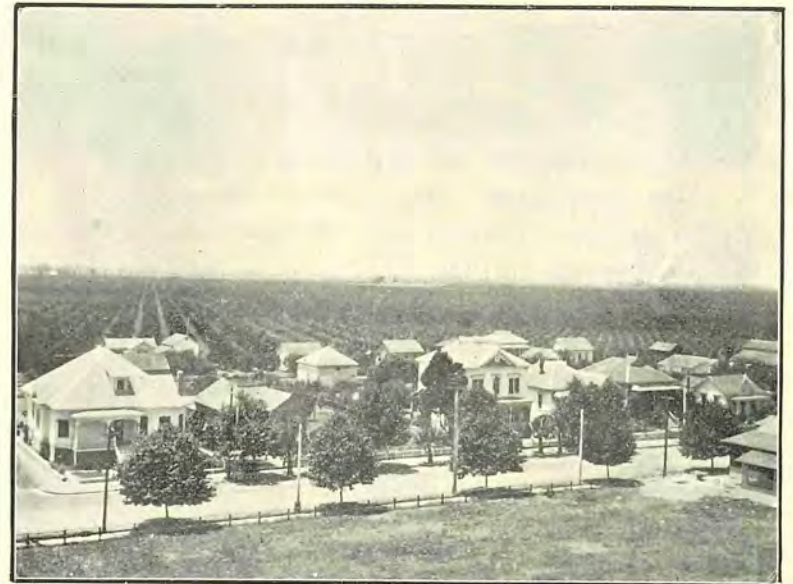


RESIDENCE OF H. E. BRUNNER

H. E. Brunner.

FEW if any of our business men have been more fortunate in securing a hold on public favor and confidence than H. E. Brunner, who is an expert in plumbing and all kinds of sheet metal work, and all work done by him is guaranteed to be first-class. Since commencing business here Mr. Brunner has enjoyed a large and steadily increasing business. A full line of fixtures and plumbing appliances is carried in stock. He is prepared to give estimates on all classes of work in this line, paying special attention to water service, house drainage, sewerage, sanitary plumbing, tinning and all kinds of

sheet metal work, and his reputation for fair prices and honorable dealings is well known, and this alone has secured for him many orders. He has done the plumbing and other work on some of our handsomest dwellings, which stand as evidence of his skill. He is also the inventor of a patent oil burner, which is pronounced by those who are using them to be superior to anything of the kind on the market. Mr. Brunner is progressive and public spirited, and takes an active interest in all matters of public benefit. He is secretary of I. O. O. F., also a member of the Masonic Order. He has been a member of the Town Board for seven years and enjoys the respect and esteem of all in this community.



SCENE ON CASTRO STREET

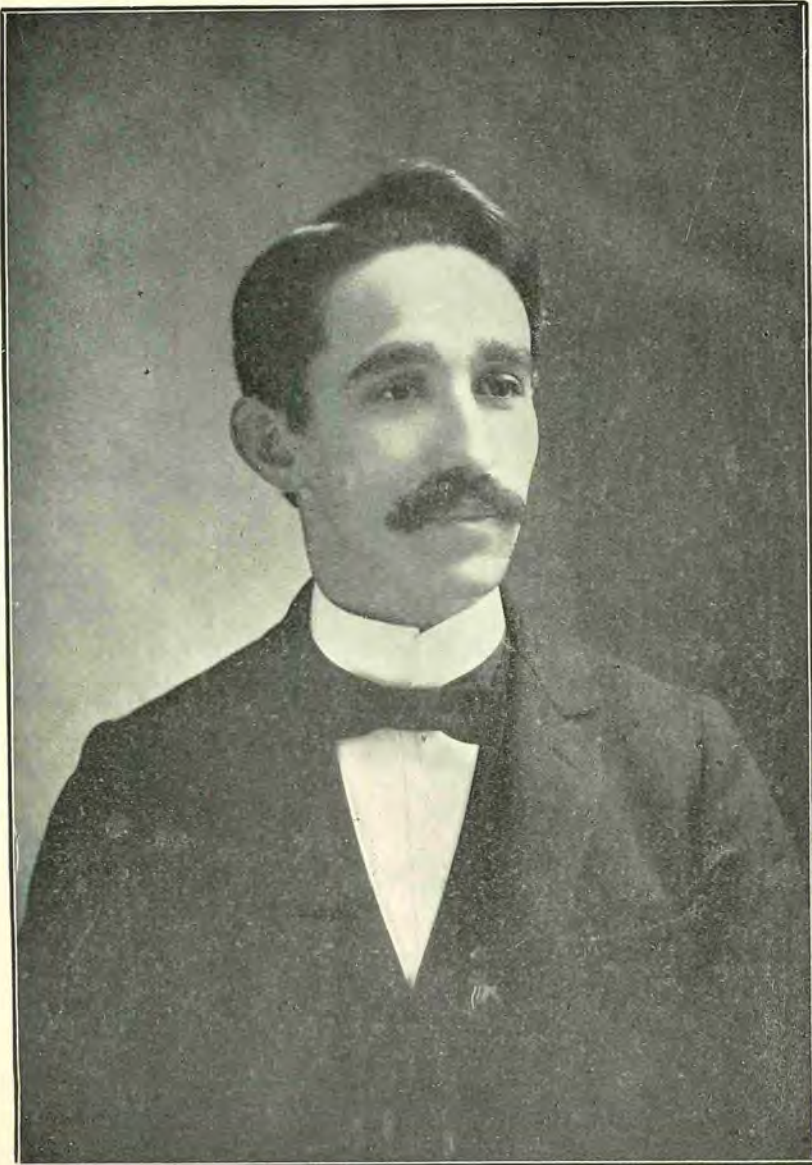
A Strong, Progressive Establishment.

JESSE H. WOODS is what can be consistently called a self-made man. His first venture in business in Hayward was in 1900 and from the start his business steadily increased, and his honorable methods of doing business foretold success from the start and today he conducts the leading and most popular mercantile establishment in Eden township. In speaking of this store we desire to impress upon the minds of our readers, first, Mr. Woods does at all times and under all conditions of business keep constantly presented to the public a succession of new ideas in the way of novelties and styles. Second he makes it his constant aim and study to procure the most desirable goods for each department, and being closely identified with many of the sources of supply, buying in large quantities, enables him to sell goods independent of combination prices, and he is daily receiving abundant evidence of the just appreciation of his efforts to please his many patrons throughout Hayward and vicinity.

The stock displayed plainly testifies to the extent of his business connections. In fact the store is filled to overflowing with silks, piece goods, dress fabrics, ladies' ready-made garments, skirts, tennis, flannels, underwear, hosiery, corsets, embroideries, lace curtains, notions, fancy goods and miscellaneous merchandise pertaining to this special line of trade. There is also a men's department, where can be found a large assortment of men's and boys' clothing, furnishing goods, hats, caps, etc. The line of men's furnishing goods embraces all the latest styles in neckwear, collars, cuffs, white and fancy shirts, also a large assortment of medium and fine grade underwear, etc. The shoe department is also most complete, and a full line of ladies', men's and children's shoes, in all the latest styles and novelties of the season, can be found there.

Next we come to the grocery department. This is one of the pet departments of Mr. Woods, and everything coming under the heading of staple and fancy groceries can be found there, including fine Hills' Brothers' coffees, relishes, sauces, table luxuries, canned goods of all kinds and the very best of everything the market affords, as well as feed, flour, kitchen utensils, etc. The wants and wishes of customers are a first consideration in all cases with Mr. Woods, and no store in Eden township will produce any better or newer textures, as he is always first in the field and not afraid to buy a novelty as soon as it can be had. In fact the greatest care is taken in the selection of stock, which is purchased from the best sources of supply. He adheres strictly to the one price system, thus treating all customers alike, and sells at a profit that bids all "live and let live."

Mr. Woods is not only enterprising and progressive in business, but is also one of our most public-spirited citizens, who takes an active interest in the welfare of the city and is never found lagging when its interests are at stake, but is always inclined to encourage any worthy enterprise that will advance the interests of his home town.



JESSE H. WOODS

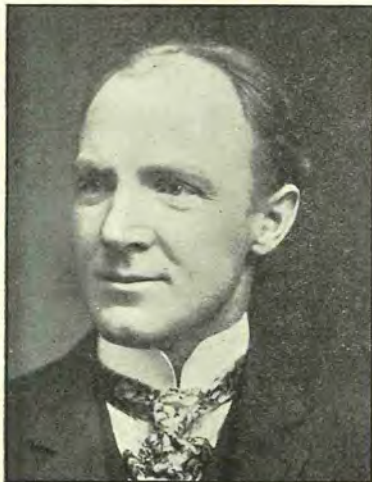


CALIFORNIA PINE BOX CO.

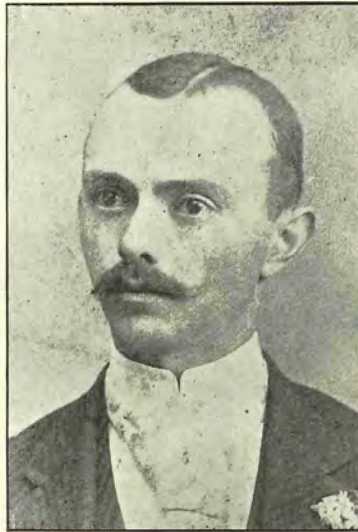
California Pine Box and Lumber Company.

IN compiling an account of the industries of Hayward we desire to particularly mention those establishments that are representative of their special line of production and are contributing to the fame and reputation of Hayward. In this connection we desire to direct attention to the business conducted by the California Pine Box and Lumber Company. It is an incorporated company, with a capital stock of \$5,000,000. Its main office is located in San Francisco and its trade covers the whole of California and Mexico. They are manufacturers of soft pine boxes and all kinds of cut-up material.

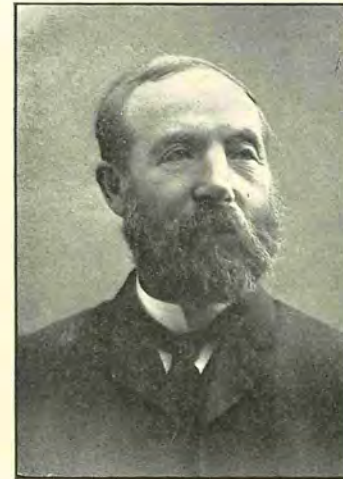
The establishment is of much benefit to our fruit growers, as it enables them to procure their fruit boxes of every kind and of any number on short notice. Their storehouse is located close to the railroad, where is carried an immense stock of every description of crates and fruit boxes, so that orders can be filled, large or small, to accommodate the busy fruit growers without delay. The Hayward branch of the business is under the personal management of Mr. C. K. Nissen. He has had years of experience in this line of business, is a gentleman well known in trade circles and of the highest repute and commercial standing, and Hayward is certainly indebted to him for one of the most creditable manufacturing establishments.



R. T. NISSEN



J. H. TOFT



J. K. NISSEN

TOFT & NISSEN.

General Merchandise.

THERE is no more progressive branch of trade than that represented by Toft & Nissen, it being among the most successful business houses in this line of trade in Hayward. A stock of general merchandise is carried that would do credit to a city twice the size of this. The store is conveniently arranged and always presents a busy appearance. The stock, which is well chosen, consists of a full line and complete assortment of staple and fancy dry goods, dress fabrics, piece goods, laces, embroideries, underwear, notions and furnishing

goods of all kinds, also clothing, hats, caps, and the finest line of shoes for ladies, men and children to be found in the city, while the grocery department is stocked to overflowing with a full line of fine teas, coffees, relishes, sauces, canned goods of all kinds, and the very best of everything the market affords. The greatest care is exercised in the selection of stock, which is purchased from the best sources of supply and is sold at a profit that bids all "live and let live."

The wants and wishes of customers is a first consideration in all cases with Messrs. Toft & Nissen, who are among Hayward's most enterprising and progressive young business men, who take an interest in all matters having for its object the upbuilding of Hayward.



VINCENT STROBEL

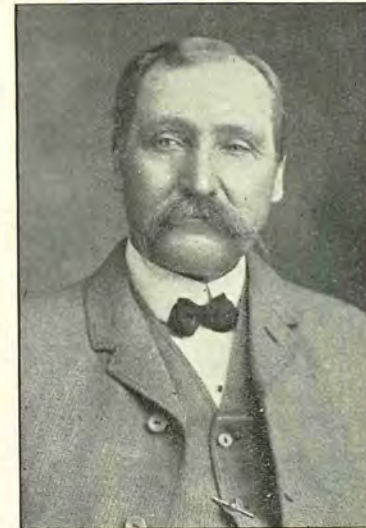


CARL NEUDECK

Brighton Meat Market.

THE principal requirements of a good meal is fresh, juicy meat, such as can be had at the neat and tastefully arranged market of Strobel & Neudeck, known as the Brighton Market. This market has the reputation of handling nothing but the best butcher's stock and the very best brands of cured meats of all kinds. It is first-class in all its appointments, being neat, well kept, and one that is a pleasure to patronize. Patrons are always treated courteously, given the best cuts when desired, and always get the lowest prices consistent with good quality. The market has always been well patronized and its prosperity has not spoiled it, but has stimulated to further efforts to accommodate its large and steadily increasing trade. When you want a nice steak, roast, boiling piece, ham, mutton, sausage, bacon, smoked meat, lard, or anything in this line, you will always find it at this reliable and popular market, where you are always sure of getting the best meats, good weight and low prices. A wagon makes regular daily delivery to its many patrons throughout this section, and carries nothing but what is first-class in every respect.

Messrs. Strobel and Neudeck pay the highest market price for butchers stock. They are enterprising and progressive in business, and are alive to the needs of the trade, and foremost in advancing or encouraging any progressive movement for the good of the town.

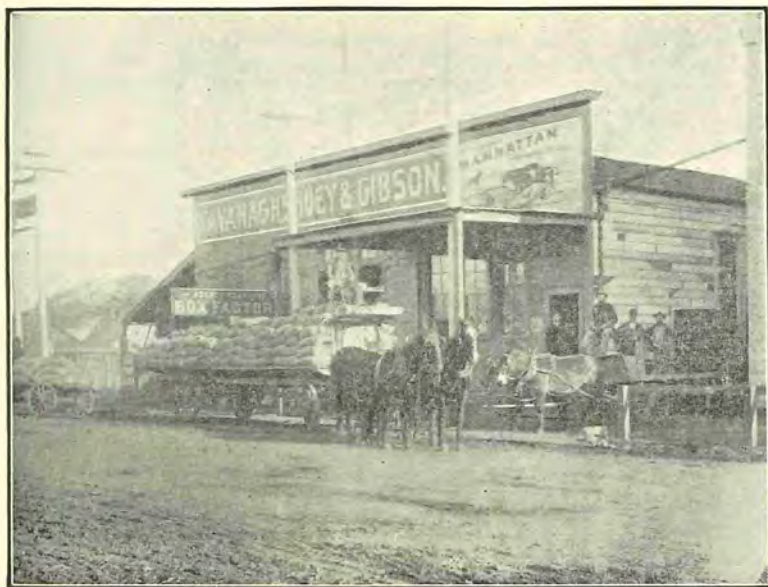


POSTMASTER ALONZO BRADFORD

A. Bradford.

HAYWARD is favored in the possession of a corps of business men and officials who labor unitedly for the best interest of the whole community. Economy without unnecessary stint has characterized the administration of our public affairs, and is the result of the selection of officials from the active vocations of life.

Mr. Bradford, our Postmaster, has won the favor of our citizens by his able, conscientious and courteous discharge of duty to the public. The administration of his office has been most commendable, and the prompt attention given to the public has earned the respect and good will of all, and not only reflects great credit on our Postmaster, but also on Hayward as a metropolitan city. Mr. Bradford is an enterprising, public-spirited citizen, and always takes an interest in the upbuilding of his home city, Hayward. He is imbued with republican principles, a firm supporter of the Republican party and ever ready to work for the advancement of the party's interest, and with A. Bradford as Postmaster Hayward is well represented.



FEED STORE OF KAVANAGH & SHUEY

Kavanagh & Shuey.

AMONG the prominent and representative business men of Hayward who have by enterprise, fair and honorable dealing built a large and steadily increasing business, none are more worthy of special mention than Kavanagh & Shuey. They established business here about five years ago and have steadily pushed their way to public favor and confidence and today stand in the front rank of commercial enterprises and are doing the leading business in their line of trade, which consists of everything in the line of flour, feed, mill feed of all kinds, poultry supplies, fuel, etc. Mr. Shuey is one of our pioneer farmers and owns a 200-acre ranch in the vicinity of Hayward. Mr. Kavanagh is a brother-in-law of Mr. Shuey and is not only enterprising and progressive in business, but also takes an interest in all matters of public benefit and is always ready to encourage any progressive movement for the good of his home town, of which he is one of the Trustees. He is also Secretary of the Board of Trade, and anyone wanting information about Hayward and vicinity should correspond with Mr. Kavanagh, and we can assure them of prompt and courteous attention.

Irwin & Nelson.

THE well known and popular bakery establishment of Irwin & Nelson, known as the Hayward Bakery, has through great energy and perseverance built up a large and steadily increasing trade. The premises occupied are conveniently arranged and equipped with all requisite appliances for the manufacture of fine family bread, rolls, buns, plain and fancy cake, pies, pastry, etc. They have a delivery wagon, which is kept busy supplying the trade and consumers fresh every day, while parties, weddings, etc., are catered to and at reasonable rates. The materials used at this bakery are first class in every respect and its products are universally recognized as equal to any in the city. A specialty is made of their well known bread, which cannot be surpassed in this or any other county. Messrs. Irwin and Nelson are enterprising and progressive in business and are determined to continue and increase their large trade by the acknowledged superiority of their product and in this they are succeeding in a marked degree.



INTERIOR VIEW OF IRWIN & NELSON'S BAKERY



VICTOR LA GRAVE

Hellwig Meat Company.

ONE of the most important of our business interests is that of supplying the public with good, wholesome meats, and we take pleasure in calling the attention of our readers to the Hellwig Meat Company. There is no better equipped butchering concern in this section of the State than the Hellwig Meat Company, which is incorporated with a capital stock of \$100,000 with the following officers and directors: F. P. Hellwig, President and Manager; E. L. Hellwig, Vice-President; G. P. Hellwig, Secretary and Assistant Manager; V. La Grave and A. A. Oliver. Three shops are operated, one in Alvarado, one in Pleasanton, and the Eden Market at Hayward, with the main office at Alvarado, where they have a two-ton cold storage, and at Hayward a one-ton cold storage, making the finest refrigerating plant to be found outside of Oakland. They have also stock yards and slaughter pens, located, one at Pleasanton, and one at Alvarado. Nine wagons are run throughout the valley for the accommodation of their many patrons and carry nothing but what is first-class in every respect. The company is experienced in all relating to the business, and no better meats can be obtained than bought by them, and this fact their many customers have the satisfaction of knowing. The Hellwig family have always been prominently identified with the business interests of Alvarado, in which place they reside.

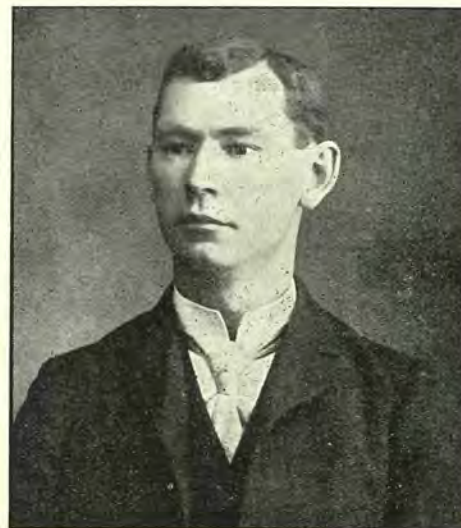
The present proprietors succeeded to their father's business several years ago, and by enterprise and ability have greatly widened their scope. The Hayward Market is under the personal management of Mr. V. La Grave, who is one of our most enterprising and progressive young business men, who takes an interest in all matters of public benefit and can always be counted upon to do his share when any public enterprise is under way, and his courteous, genial manner has won for him hosts of friends.

Hayward Drug Store.

A NECESSARY business in every town is that of the druggist. His products have to do with the life of the community. The success of the physician depends upon the part of the druggist's correctness, purity and knowledge in the supply of his drugs and medicines. When medicines are furnished under such conditions they go to save life and health and do an amount of good their weight in gold could not pay for. These suggestions lead us to make mention of the drug store conducted by E. Spordli, which is accorded the distinction of being a most thoroughly equipped drug store.

The appointments are all of the latest, the fixtures highly ornamental, while the arrangement of the extensive stock adds to the beauty of the interior. A full line of pure, fresh drugs and chemicals are carried, all the standard patent medicines of value and merit, physicians' and surgeons' requisites of all kinds, and a full line of druggists' sundries of every description, while everything about the store betokens thorough system and practical judgment. Physicians' prescriptions and family receipts are compounded with skill and accuracy and receive that attention their importance demands, and none but competent apothecaries are allowed to take care of Physicians' orders. There can also be found here a complete line of toilet and fancy articles, perfumes, art goods, camera and photo supplies, and photo printing and developing.

In conclusion we would say that the above house is maintained by avoiding methods which promise economy at the cost of quality. Mr. Spordli is a registered pharmacist of years' experience, well known in social and business circles, always ready to encourage any progressive movement, and anything that lies within his power to add to the welfare of the town is entered into with the spirit of push and success.



E. SPORDLI

Hayward Planing Mill and Lumber Company.

IN the progress of a city, its growth and enlargement, the people become aware that a planing mill and lumber yard such as the Hayward Planing Mill and Lumber Company plays a most important part. The business carried on is the sale of lumber and general planing mill work. The plant is equipped with the latest improved machinery for doing all kinds of sawing and planing mill work. All kinds of interior and exterior house trimmings are manufactured, special attention is given to the orders of contractors and builders, and always have work ready to accommodate the busy customer. In connection with the mill is a lumber yard, and if you are thinking of building or doing any repairing it will be to your interest to give this company a call, as they can furnish anything from the rough lumber required for the frame to the finest inside finish and on terms that are invariably satisfactory.

The business is under the personal management of N. Quist, who is most enterprising and progressive in business, and this business under his personal management has become an important factor in the business life of Hayward.



NILS. QUIST

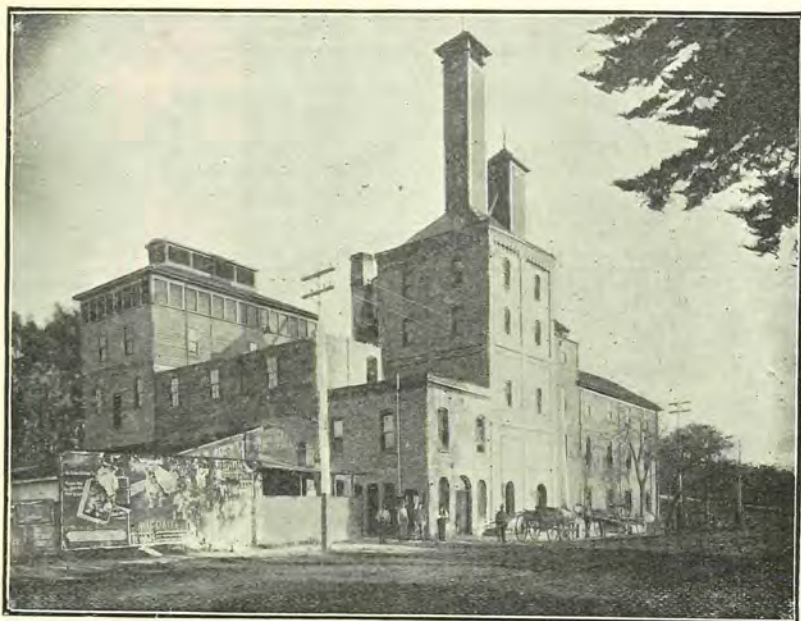


D. CHISHOLM

Hayward Agricultural Works.

AN industry which has assumed proportions of considerable magnitude is that of the Hayward Agricultural Works of D. Chisholm. He has by close attention to details and adoption of accurate, reliable and progressive methods in all transactions steadily increased his facilities until now it is one of the most complete establishments of its kind in the country. The plant is a large one and the machinery appliances in operation are of the very best and most improved patterns and construction, and were put in at a large expense for the purpose of making the facilities of the establishment perfect in every detail, and to the end of improving the character of the product, whatever the cost of operation. In fact the plant is furnished with the best of labor-saving machinery, tools, etc., and is prepared to do all kinds of heavy repair and machine work, making a specialty of the manufacture of farming implements, trucks, wagons, etc., of any kind. Employment is furnished to a force of skilled mechanics, and every detail in the process of manufacture is under close personal supervision, so as to produce the most satisfactory results, and to maintain the high reputation which has been deservedly achieved, and altogether the establishment is a most important factor in the business life of our city and county.

Personally Mr. Chisholm, the proprietor, possesses a thorough knowledge of the business in all its branches, is a mechanic of years of experience, and by steady perseverance and untiring industry, combined with thorough growing business principles, has achieved a most gratifying and well deserved success. He is not only enterprising and progressive in business, but is always found in the front ranks of our public spirited citizens, working for the upbuilding of his home city, Hayward.



The Lyons Brewery.

THE brewing industry has become mighty in every section of the United States, and in quality has excelled the productions of European brewers. A brewery which has a high reputation in Alameda county for the excellence of its products is the Lyons Brewery, which was established in 1865, since which time the brewery has been rebuilt and enlarged and many improvements have been added, which has greatly increased both quality and quantity of the output.

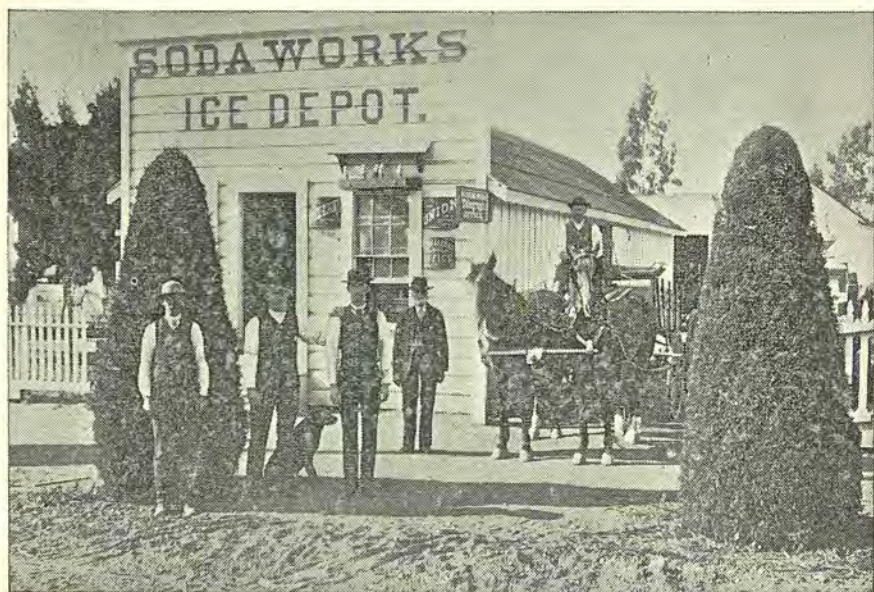
The brewery is fitted up with improved machinery, such as ice machines, boilers, refrigerators, boiler coolers, ventilators, etc. The brew kettle holds many barrels, and the brewery has a large storage capacity, which enables them to deliver well matured beer at all times.

It is a fact beyond dispute that by far the finest and best beer that is being made in this country comes from the breweries of this class, which are compelled

to make better beer because of the great competition to be met from the larger breweries, who brew immense quantities without regard to quality. The best indorsement that can possibly be given to the product of this brewery is to state the fact that nothing is used but the purest and highest priced malt and hops, with the result that no better beer is made in this or any other State. Then remember this is a home enterprise of much benefit to our town and is deserving of the support of Hayward and Alameda county. The proprietors, Mr. L. Palmtag and Mr. Chas. Heyer, are respected citizens and substantial business men, who have been carefully trained in all the details of the business and personally superintend the brewery. It is through their thoroughness that the product of the Lyons Brewery maintains the standard quality that has made the P. and H. beer known throughout this section of the state. Aside from being enterprising and progressive in business, Mr. Heyer, who is the present Mayor of Hayward, is a most public-spirited citizen, is always found willing to encourage any progressive movement for the up-building of his home town, Hayward.



HONORABLE C. W. HEYER, MAYOR OF HAYWARD



SODA WORKS

THE importance of the manufacture of carbonated beverages render it proper to make mention of a bottling establishment of Hayward, which has won its reputation through the acknowledged superiority of its product. We refer to the Hayward Soda Works, conducted by S. J. Simons. He possesses the most superior facilities and conveniences for the successful conduct of the business, including the latest and most highly improved machinery and apparatus for bottling purposes, and the most select brands of carbonated drinks are manufactured from the purest, high-grade fruit syrups and water. Cleanliness being especially desirable in an establishment of this kind, the proprietor insists that the utmost care is exercised in this respect. He manufactures everything in the line of carbonated beverages, including ginger ale, also soda, sarsaparilla, cream soda, syrups, etc., and in fact all high-grade fruit flavored soda waters. Siphons and soda tanks are filled and furnished to order, and he is agent for the celebrated Cook's Mineral Water, Bartlett Water, Alhambra Water, and Samuel's Soda.

Mr. Simons has through superior quality of goods sold and liberal dealings built up a large and steadily increasing business, not only in Hayward but in all the surrounding towns.



S. J. SIMONS, PROPRIETOR OF SODA WORKS

Gray Brothers.

ONE of the best equipped and most popular livery feed and boarding stables in the city is that conducted by Messrs. Gray Brothers. The stables are centrally located and nothing has been omitted that can in any way tend to increase the proper care of the stock they shelter. Experienced assistants are employed in looking after the animals intrusted to the stables, while the prices charged for board and attendance are extremely moderate. A nice active stock is kept for livery purposes and the rigs are easily recognized on the streets by their fine appearance. The stables are open at all hours, orders are promptly attended to day or night, and a call over the phone is immediately responded to. A special feature of the business is that of supplying rigs of all kinds for funerals, weddings, parties, etc., and none but skilled and respectful drivers are sent with them. Messrs. Gray Brothers, the proprietors of this well known livery, have by enterprise and courteous treatment of patrons gained a well merited popularity with their large and steadily growing patronage.

Christian Nelson.

HANDLING nothing but reliable, first-class goods, and being strictly upright in his dealings, it is only in the nature of things that the furniture store of Christian Nelson should have attained a patronage vouchsafed to few established in business in this section. The store is conveniently arranged and an extensive stock is constantly carried on hand, embracing elegant parlor and chamber suits, in plain and artistic designs, substantial and handsome dining room and kitchen furniture of every description, exquisite cabinet articles, richly upholstered goods in sofas, lounges, and a complete stock of everything in the furniture line. Here is also found a very large assortment of carpets, tapestries, mattings, rugs, curtains, shades, bedding, etc. Bottom prices prevail and customers may feel assured of getting honest value for their money in every article they buy.

Mr. Nelson does not tolerate misrepresentation. What he sells is sold on merit and for its true value. He is always pleased to show customers through the store, and an inspection of goods incurs no obligation to purchase. The style and finish of the parlor, dining room, and kitchen furniture, displays a degree of cultivated taste and skilled workmanship rarely excelled.



C. NELSON



T. L. KELLY

Merchant Tailor

FOR fine merchant tailoring T. L. Kelly has achieved a most enviable reputation. This is unquestionably headquarters for fashionable tailoring, where garments are made by measuring to fit everybody, in every feature of grace and elegance, where measuring and cutting are done on correct principles and where a stock of fine fashionable samples of goods are kept to select from. Among the novelties which are noticed are fancy striped suitings, plaids, clays, chevots, cassimeres, and an endless variety of piece goods in all the latest textures and designs. Every garment sent out of this establishment is sure to attract one or more new customers, being so admired and favorably criticised as to serve as an advertisement for the maker. Mr. Kelly has been in the tailoring business for years and claims — justly so, we think — that his prices cannot be duplicated in this or any other city, the fit and latest styles being guaranteed at all times. Mr. Kelly is determined to stand at the head of the merchant tailoring business, and to hold that position on merit.

Call and see him when in need of a suit or overcoat, and be convinced as to style, fit, and prices.



The Central Hotel.

WHEN hotel proprietors study the comforts and conveniences of their guests and succeed in lending an air of home comfort and cheerfulness to surroundings they never lack for patronage. News that this or that hotel is a good one to stop at travels fast and former guests advertise the deserving landlord while he sleeps with such expressions exchanged with fellow travelers as these: "Been to Hayward lately?" "No." "Well, when you go there be sure to stop at the Central Hotel. Rates are moderate; everything first class; sleeping rooms well ventilated, nicely furnished; service tip-top, and the landlord a gentleman." This and more is daily said of the Central Hotel, which is conducted with an eye single to making it the most attractive place in town to go to for a first-class, home-like meal. The dining room is neatly furnished, the cooking is excellent and the viands the best the market affords, the proprietor believing in the best and plenty of it.

Mr. H. P. Nielsen, the proprietor, is enterprising and progressive in business, and spares no pains in securing the comforts of his guests. He is prominent in all the Danish societies and takes an interest in all matters of public benefit.

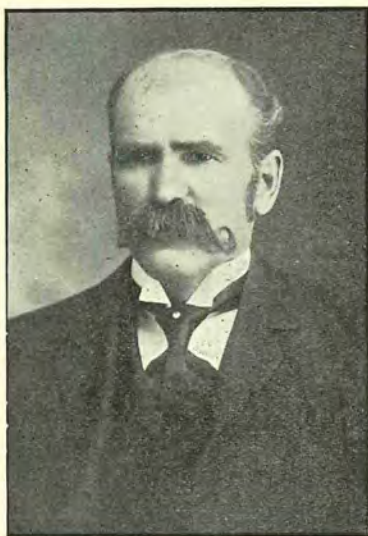


H. P. NEILSEN, PROPRIETOR OF CENTRAL HOTEL

Charles Allen's Bookstore.

The book and stationery trade has been developed into such a vigorous and necessary pursuit that it has assumed the position of one of the standard and most prominent interests of the country. A very popular establishment in this line of business in Hayward is that of Charles Allen. In looking through this store you find a complete stock of everything pertaining to a first-class book, stationery and fancy goods establishment; also a full and complete stock of confectionery, so that it would be impossible as well as impracticable to attempt an enumeration of the various articles pertaining to this important branch of trade that may be found there. In addition to the large stock of magazines, stationery, legal blanks, etc., can be found school books and supplies of all kinds.

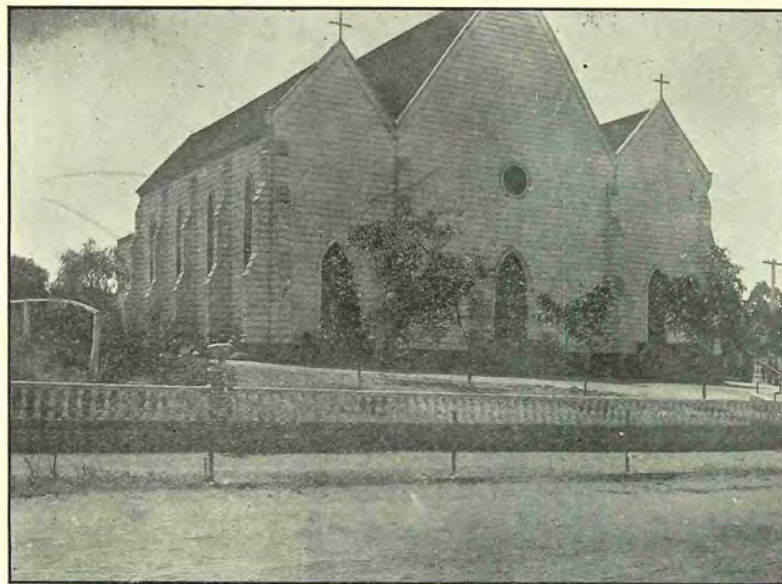
Mr. Allen is a gentleman of good business ability, standing high in business and social circles and takes an interest in all matters concerning Hayward's upbuilding.



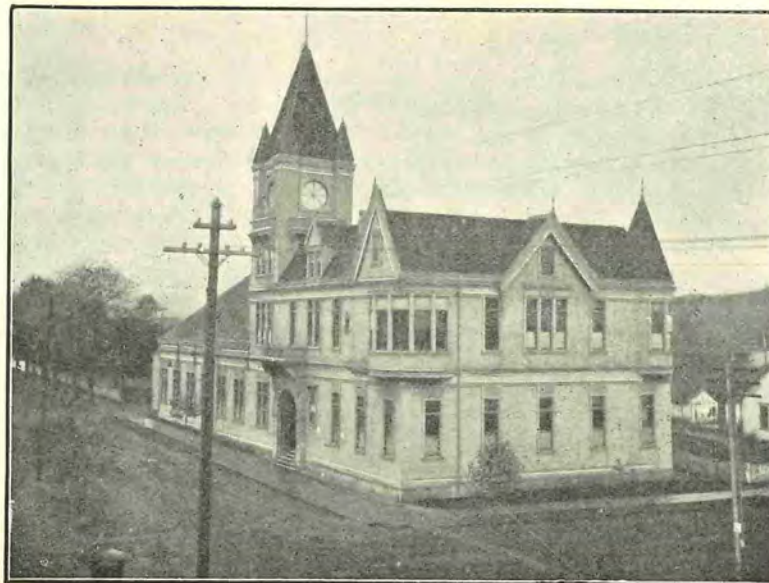
T. H. Roberson.

THE work of the contractor and builder in Hayward is very important, the signs of the times showing a growing activity in the building industry of this progressive city, and among the contractors and builders who are actively engaged in the construction of several buildings in the different parts of the city is T. H. Roberson. He is prepared to furnish estimates for contracts, and the honorable business methods which have characterized his business career have won for him the fullest confidence of the community. His interior work is spoken of in the highest terms of praise. He gives employment to several skilled workmen under his personal supervision and does all kinds of building, jobbing, etc., and upon application cheerfully furnishes plans and specifications and estimates on all classes of work in this line.

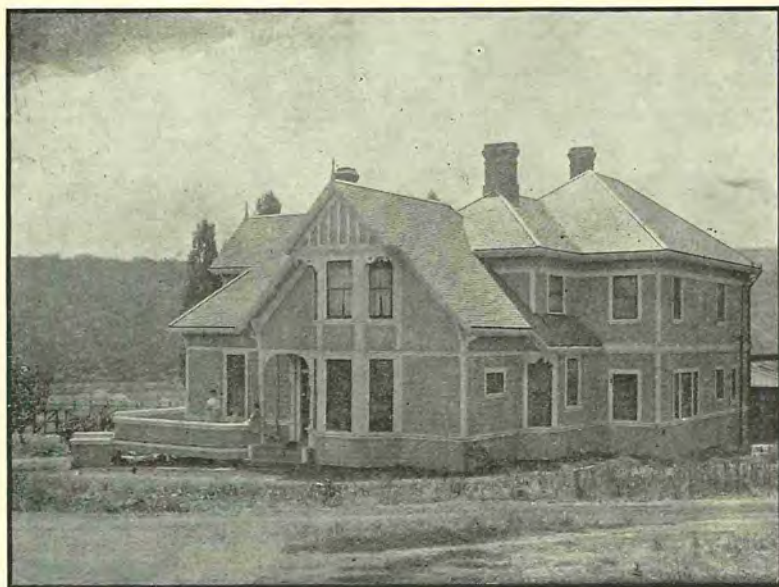
Anyone entrusting work to Mr. Roberson is sure of receiving prompt and efficient service. He is active and reliable in all business transactions and enjoys the respect and esteem of the general public in a marked degree.



CATHOLIC CHURCH



NATIVE SONS HALL



RESIDENCE OF A. S. JONES



RESIDENCE OF DR. H. N. WINTON

Villa Hotel.

THE success of a hotel depends largely on its reputation among the traveling public and that is gained through the ability of the management to meet the demands of their guests in every detail. Such has been the fortune of the Villa under the management of J. F. Coffaney and it stands to-day with as popular a reputation as a family resort as any house in Alameda county. It is located in the business portion of the city, convenient alike to the business houses and electric cars. It has nicely furnished sleeping rooms. The table is provided with everything the market affords, and the service is prompt and courteous. A specialty is made of private suppers or meals, the hotel being provided with private dining rooms for that purpose.

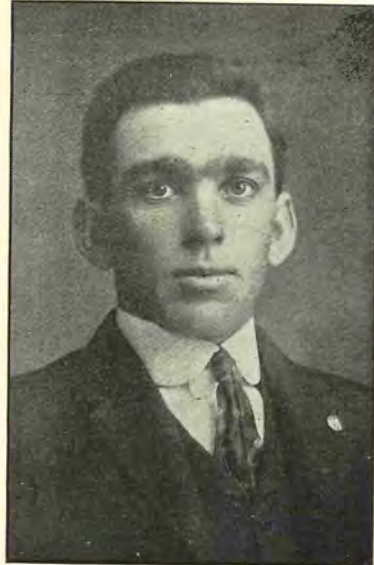
Mr. Coffaney, the proprietor, has every reason to congratulate himself upon the success and reputation he has given the Villa, which is the result of earnest, conscientious work in those details that makes the guests feel ever welcome and at home. In connection is a handsome bar, stocked with the choicest of wines, liquors, and cigars, which are served in first-class style, which makes the Villa bar one of the most popular in Hayward.



HON. E. K. STROBRIDGE OF HAYWARD, CAL.
ASSEMBLYMAN 46TH DISTRICT



GEORGE FINGER



THOMAS GIBSON

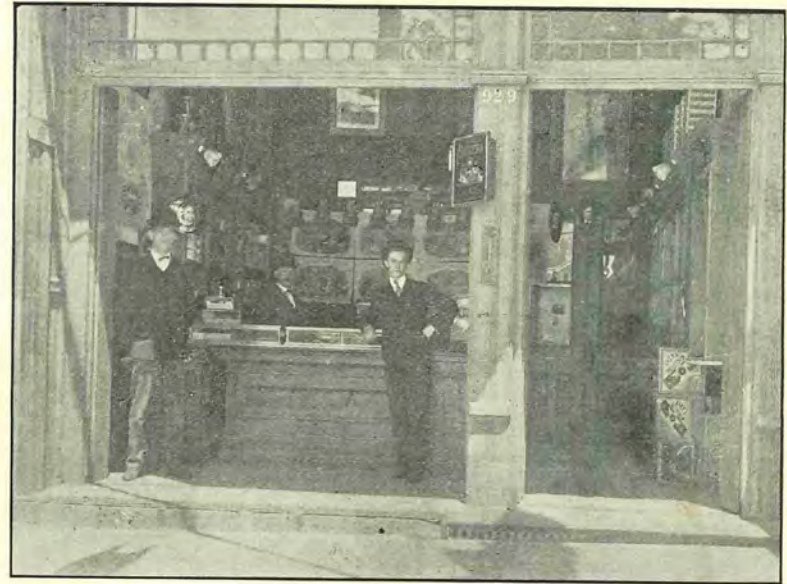
Gibson & Finger.

HERE is nothing more interesting to a man than home and its appearance. Such has been the case in all ages, but never before has the desire to beautify the home been so general as at the present day. So that decorating residences, churches, halls, offices, etc., as well as painting, frescoing, etc., in all its branches and features is a work of great importance, and the perfection to which the science has been brought is the best comment upon the intelligence which has been devoted to it. In this respect particular attention is called to the business carried on by Gibson & Finger.

They carry a fine line of samples of wall paper and are prepared to do all kinds of painting, decorating, paper hanging, etc., in an artistic manner at a moderate cost, the workmanship always being guaranteed as first class in every respect.

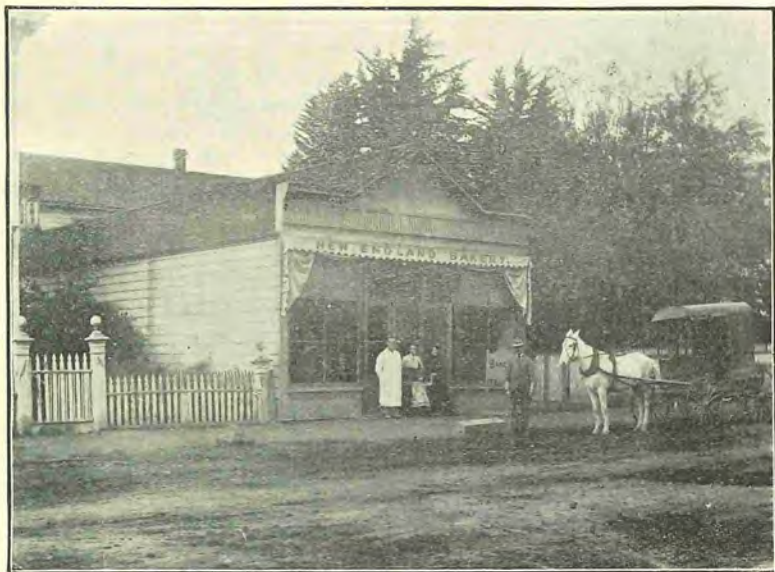
Many wagons and carriages testify to their expert work in that line.

Mr. Gibson is among our progressive business men, well known in social and business circles, and he can always be found willing to do his share in encouraging every progressive movement for the good of his home town.



CIGAR STORE OF A. DECAMP

THE difficulty of obtaining a really fine cigar has passed into a proverb among lovers of smoking. Some dealers there are, however, who adhere strictly to just methods, handling only first-class goods that they can honestly recommend to customers. The most popular cigar manufacturer and dealer in this section is A. DeCamp, who carries the largest and most up-to-date stock of imported and domestic cigars, chewing and smoking tobacco, pipes and smoking articles to be found in the city. All the most popular brands of cigars can be found there. Mr. DeCamp is also kept busy in the manufacture of a most superior quality of cigars and has made a high reputation by the careful selection of stock used. Among the special brands manufactured by Mr. De Camp we would mention the Havana Tag, which is in great demand with the traveling public, as well as with the smokers of Hayward and vicinity. If you have never smoked them try one, for it may just suit you in every way, and then remember this is a home enterprise and deserving of the support of Hayward and vicinity. Mr. DeCamp is well and favorably known in social and business circles as a business man and enterprising citizen.



HAMANN BROS BAKERY

FOR purity and quality of goods no establishment in or around Hayward excels the bakery conducted by Hamann Brothers known as the New England Bakery. The premises are commodious, neat and inviting and the bake house is ample in all its appointments. A large, first-class assortment is kept on hand, including, besides their delicious breads, rolls, buns, etc., fresh (daily) plain and fancy cake of all kinds, pies, pastry, etc. Families are supplied every day in the most prompt and reliable manner, while a specialty is made of wedding cakes, etc. The success Messrs. Hamann Brothers have met with is due to the honorable and upright business methods pursued, serving only the best quality of goods, while the bakery is always neat and inviting. Their products are unsurpassed.

Mitchell's Shoe Store.

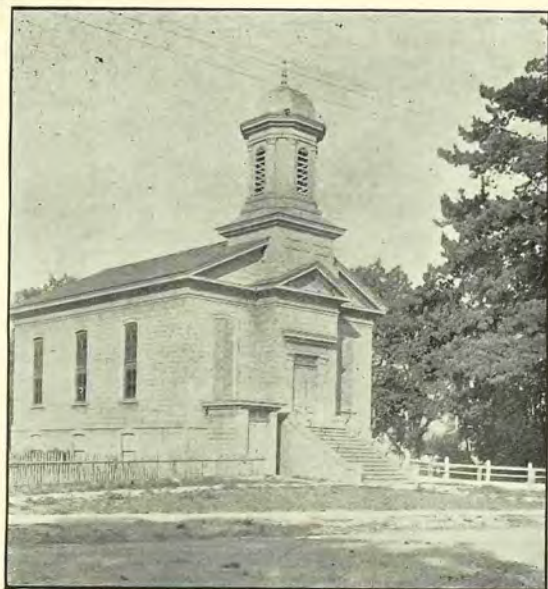
This is universally conceded to be the leading shoe store in Hayward. It was established in 1890 and it deservedly enjoys a large and liberal patronage. The store is neatly appointed and possesses every facility for the display, inspection and sale of the choicely selected stock always carried. An innovation in the local shoe trade is Mr. Mitchell's specialty of fine shoes, which are turned out by manufacturers who pay particular attention to the latest ideas in patterns, the newest creations in styles and the nobbiest models in lasts. In fact he handles the productions of the most reputable and responsible makers, such as he can honestly recommend and guarantee to customers for superiority of workmanship, material, style and durability, and being closely identified with some of the leading sources of supply, buying in large quantities for cash, thus securing the most favorable discounts and giving the customer the benefit, which accounts for his large and steadily increasing trade, and no effort is spared to please and satisfy each and every one of his many patrons.



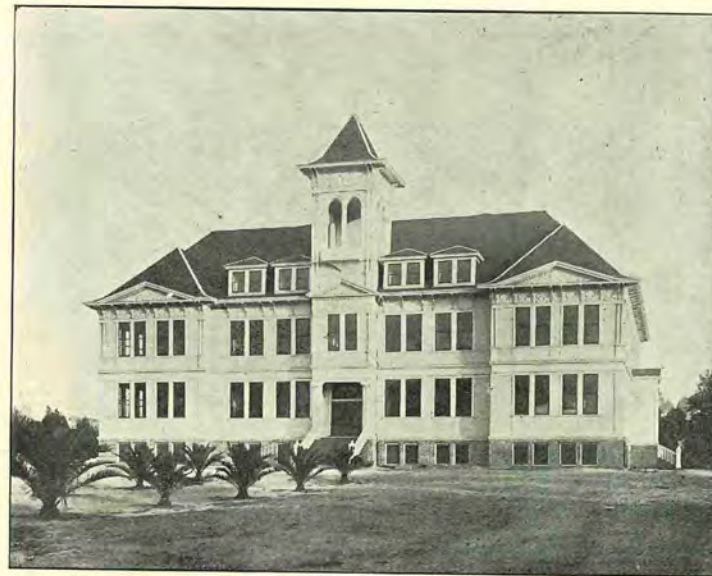
FURNITURE STORE OF S. MADSEN

George Jorgison.

IN writing of the business interests of Hayward we wish to call special attention to the plumbing establishment conducted by George Jorgison. Plumbing of late years has become a science, and upon its proper study and application depend the solution of many questions of drainage, ventilation and sanitary condition. In these days of complexities in life the plumber has become in the highest degree essential to our people. Mr. Jorgison during his business career here has built up an excellent reputation for honest work. A full and complete line of plumbing fixtures, bathtubs, waterclosets, sinks, pumps, etc., are carried in stock, and he is prepared to give estimates on all classes of work in these lines. All kinds of jobbing is executed with skill and dispatch, while the prices will always be found distinctly moderate.



CONGREGATIONAL CHURCH



HAYWARD GRAMMAR SCHOOL

J. F. Brandon.

One of the most gratifying evidences of the spread of correct artistic taste among all classes of society is the great attention that is now being paid to the production of beautiful designs in granite and marble in the way of monuments, headstones, sculptures, etc. Our production in these lines are not surpassed by those of any other country in the world, and every year the national excellence in this respect becomes more distinctly marked. A reliable and leading house in this section of the State in these lines is that of J. F. Brandon Marble and Granite Works. He turns out a most beautiful assortment of cemetery work, all of designs embracing artistic taste and conception in the highest degree. In fact he does all kinds of cemetery work, and some of the finest pieces of work to be seen in this section have been put up by him. It is the aim of Mr. Brandon to furnish strictly first-class work at fair and reasonable prices and they cordially invite intending purchasers to call and inspect stock and get prices before purchasing elsewhere. This being a home enterprise, and, furthermore, he being able to do just as well and even better than an outsider, should appeal strongly to the people of Hayward and vicinity.

J. T. Stone & Co.

IN our review of the business interests of Eden township we wish to call the attention of our readers to the business carried on by the J. T. Stone Co., they being prominent dealers in hay, grain, feed, poultry food, etc., as well as coal and wood. Fuel is a very essential requirement with every family, and it is well to know just where to buy it and be sure that your orders will receive prompt and careful attention.

Those who have done business with Messrs. Stone & Co. since they commenced business here know how well they have been treated and are always sure of prompt attention. They occupy conveniently arranged premises, which are fitted up with every convenience for the successful prosecution of the business, and which is stocked to repletion with everything in this line of business. They also carry a very large stock of all kinds of poultry food supplies, etc., and handle a line of incubators that are acknowledged by poultry men who have used them to be superior to any incubator in use. Their facilities for handling these lines are unsurpassed anywhere. They have a well established trade, and owing to their efficient management the business is a most gratifying success. Messrs. Stone & Co. are enterprising and progressive in business and they enjoy the confidence of the community.

T. H. Martin.

Every city has one or more stores where are kept the thousand and one things that are more than necessary to make home happy, and yet if our people were required to run from store to store to purchase them many would go without them, even to their own detriment. To be able to find in one store many varieties of notions and articles of daily use is not only convenient, but is the popular way of doing business in the large cities. Mr. Martin has a very fine store of this class and is proving himself to be a business man of much ability. His comfortable store room, located on Castro near B street, contains an endless variety of assorted novelties and toys, also a full line of school books and supplies, stationery, etc., and all the latest magazines and periodicals of the day, as well as all the San Francisco and Oakland daily papers, and a full line of confectionery, cigars, chewing and smoking tobacco, pipes and smoker's articles of all kinds.

Personally Mr. Martin is well and most favorably known in social and business circles of the State. He came to California in 1865 and settled in Grass Valley, Nevada county. In 1897 he came to Hayward and started into business, since which time he has built a fine residence on Castro street. He is a member of Sycamore Lodge, I. O. O. F. of Hayward, also Olympic Lodge, K. of P., Grass Valley. Mr. Martin is a pleasant, courteous gentleman to meet and the secret of his success is his honorable way of doing business.



SCENE IN SALT DISTRICT

Right on Time.

An accurate watch is a necessity to a busy man, rather than a luxury. One must have a good watch to utilize every precious moment, catch trains, keep appointments and be always on time. You run no risk in buying a watch here. We guarantee "perfect satisfaction or money back" with any watch we may offer you, and we've been in business long enough to prove that we keep our promises. We know all about the watches we sell and sell them for just what they are.

Perhaps one of our most attractive men's watches is the one we sell at \$30.00. It has Elgin or Waltham—jeweled movement, will run in any position and the case is 14k solid gold.

We also carry an immense stock of diamonds and jewelry.

PAUL V. GARIN,
Opera House Building, Hayward, Cal, and 114 Sutter street, San Francisco.

William Knightly.



OUR local railroad agents are frequently persons of much greater importance than the casual observer would generally suppose in the upbuilding of any progressive city or town. A great many people do not know that in the great strides of progress made by railroads in the past years conditions have forced them to establish rigid rules governing the appointment or employing of every man connected in any capacity with their vast system. The agent for so important a shipping point as Hayward is carefully selected. Many things are considered—his general knowledge of railroading in all of its various departments, his competency, his reliability, and his private character. All these points are carefully considered and investigated. The agent being a sound business man, is soon in the good graces of the merchants and business men generally, and thereby becomes a prime factor in the building up of the town of which he is the railroad representative. He has facilities to make known to the various enterprises and to capital the advantages and resources of the place he represents, and through his efforts can make his town a great shipping point. Hayward feels very grateful to the S. P. R. R. Company for having placed such an agent as described above at this station in the person of Mr. Knightly. Mr. Knightly is very highly respected by the people of Hayward and vicinity socially, as a business man and as the local representative of one of the largest railway systems in the United States.

C. O. Johnson.

In the progress of a city its growth and enlargement the people become aware that the lumber dealer plays a most important part in their upbuilding. This leads us to make mention of the business carried on by C. O. Johnson, the pioneer lumber dealer of Hayward, having been in business here since 1894, and through his efficient management and fair dealings the business has been a most gratifying success. Mr. Johnson handles everything in the line of lumber and building material, and if you are thinking of building or doing any repairing it will be to your interest to give him a call, as he can furnish anything required from the frame to the finest inside finish and upon terms which are invariably satisfactory. Mr. Johnson is also an extensive dealer in hay, grain, feed and poultry supplies of all kinds, as well as coal, wood, etc., which is delivered to any part of the city. Through representations pleasing to customers a large and steadily increasing business has been built up and his facilities for supplying anything in these lines are second to none in this section of the county.

Mr. Johnson is enterprising and progressive in business and well known in business circles of the county.

**THORUP & ASMUSSEN,
Contractors and Builders.**

It needs but little argument to point out the importance of the carpenter and builder, for it may be fairly asked what member of the community does it not concern? Among the leading and most prominent contractors and builders of Hayward who give special attention to building dwellings, business houses and the general business pertaining to the carpenter and builder are Messrs. Thorup and Asmussen, who are practical mechanics of years' experience, and some of the handsomest business blocks and dwellings of this town and vicinity stand as evidence of their skill. They furnish plans, specifications and estimates when required for building of every description and are thoroughly reliable in whatever they undertake. All work is done in the most substantial manner and is finished in the highest style. Employment is furnished to a force of skilled workmen, so that stair-building and general jobbing are also given the most prompt attention. They are always ready to receive orders or to make contracts for all kinds of work in these lines, including wood, brick or stone, and parties entrusting work to them are sure of receiving the most efficient service. Messrs. Thorup and Asmussen are active and persevering in business, reliable and trustworthy in all transactions, always ready to help the town along in its progressiveness.

**HENRY EGGERT,
General Blacksmith.**

Among the leading and most reputable wagon-making and general blacksmithing establishments of this section prominent mention must be accorded Henry Eggert, who has met with the best success from the fact that he uses none but the best of material and his work has the reputation of being reliable, durable and substantial. He occupies conveniently located premises, which are equipped with every convenience and facility adapted to the business. He is prepared to manufacture wagons, carriages, delivery wagons, etc., to order, at prices not readily duplicated anywhere, the work being of a very high order, and it is on these lines that Mr. Eggert has won his reputation. He also makes a specialty of horseshoeing in the highest style of the art, and many owners of valuable horses make it a rule to have them shod exclusively at this shop. No more reliable or trustworthy shop can be found in Hayward, and this fact is one fully appreciated by the large trade it enjoys. No shoddy work is turned out of the shop. His reputation has been gained by the quality of his work and when his imprint is put on a piece of work it is positive assurance that it is right.