



2017 ANNUAL REPORT



2017 IN REVIEW

Exhibits

In addition to our semi-permanent *Your Story* exhibition, we presented six original temporary exhibitions.

In the Community Gallery:

January 14- March 5, 2017: **Celebrating Community: Black Families of Fairview and Kelly Hill** was guest curated by Karen McHenry-Smith. This local history exhibit depicted the diverse experiences of past and present residents of Fairview and Kelly Hill in unincorporated Hayward, with emphasis on Black families that purchased homes and moved to this East Bay suburban community in the 1950s and 1960s.

March 11-April 16, 2017: For Art is Education month in early spring, students from the Hayward high schools presented **Identity**. This art show engaged with race, ethnicity, gender, religion, age, politics, world view, personality, individual characteristics, what we have in common, and how we differ.



In the Special Gallery:

May thru October, 2017: **Unmentionable: The Indiscreet Stories of Artifacts**. This original exhibition explored all the unusual, icky, scandalous, disturbing, awful, discriminatory, uncomfortable and surprising artifacts in the HAHS collection.

Historic Properties

McConaghy House: In addition to regular open weekends once a month, we also offered 12 additional special tours and programs. We served 533 visitors at the house in total.



Meek Mansion: Over 2100 visitors toured the mansion during four free open days throughout the year and special tours and programs.

San Lorenzo Pioneer Cemetery: More than 178 people visited and helped with the care and maintenance of the cemetery. This number included people who participated in several specialty tours offered during the summer months.



Education

In 2017, HAHS provided 146 In-Class Presentations, Tours, and Discovery Kit rentals serving a total of 4,279 Hayward area students. This was an increase over previous years.



We planned ten different programs geared towards adults at the museum, serving 468 visitors. These programs included the Annual Black History Month lecture, the Black History Month Open Mic Night, the Hayward Area Film Festival, Speaking for Ourselves: A Panel of Your Muslim Neighbors, the three part Summer Dance Series, the Unmentionable lecture, the Day of the Dead lecture, and the CSUEB Public History Class Presentations.

We presented two Family Program series: Toddler Time (with 11 programs throughout the year) and History for Half Pints (with 6 programs throughout the year). Toddler Time quickly gained popularity in the summer and we had 384 children and their families take part in the stories and crafts. This year's popular History for Half Pints program was the Day of the Dead Program bringing in 132 people to the Museum. In total the series saw 283 patrons.

HAHS volunteers logged 3,877 hours of service.



Research Library

Over 320 research requests were answered in the Research Library this year. An additional 310 people ranging from genealogists to property researchers and students visited the library.

2017 FINANCIAL STATEMENT

Revenue

Fundraising and Earned Income	\$240,109
Investment Income	\$708,698
Revenue and other support	\$150,093

Expenses

Archives, Collections, Education, Exhibitions	\$1,138,870
Administration	\$407,265

Change in net assets	(\$496,216)
Net Assets at Beginning of Year	\$10,606,219
Net Assets at End of Year	\$10,110,003



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Former Caltrans properties at 1436, 1442, 1465, & 1471 B Street; 1421, 1431, & 1444 C Street, and 22589 Chestnut Street

Historic Business Award
Rowell's Saddlery & Western Wear
Gumb's Barber Shop

Historic Organization Award
AAUW Castro Valley/Hayward Chapter

John Sandoval Award
Brian Morrison

Community Service Award
Lucille Lorge
Randy Vanderbilt

Educator of the Year
Sandra Navarro
Linda Ivey

History Maker Award
Friends of the Hayward Public Library

Historic Organization Award
Dana Hamilton

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The Hayward Area Historical Society joins with people of all ages in the preservation, study and interpretation of the diverse heritage of our community. Through educational programs, interpretive exhibitions and the preservation of historic sites and artifacts, the Historical Society promotes an understanding about our shared history as we face the issues that will shape our future.

